



22nd
APRCE
TOKYO 2026

The 22nd Asia-Pacific Retailers Convention & Exhibition (Tokyo)

Dates October 7 (Wed) – 10 (Sat), 2026

Venue Tokyo International Forum and surrounding facilities

Theme

**The Future of Retail:
Innovation Meets Tradition**

Official website ▼



Registration Guidebook



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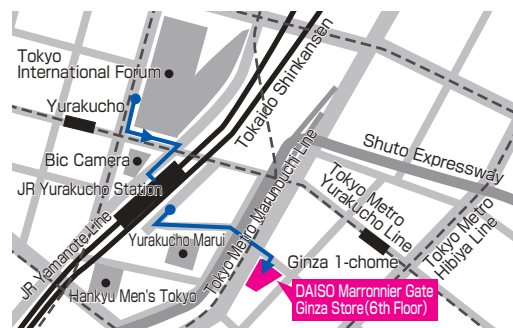
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Greetings

The 22nd Asia-Pacific Retailers Convention & Exhibition (APRCE2026) is a premier international convention and exhibition where leaders of the retail sector from 18 countries and regions across the Asia-Pacific, all members of the Federation of Asia-Pacific Retailers Associations (FAPRA), gather under one roof. It has been 19 years since Japan—Tokyo—last hosted this prestigious event. Under the theme “The Future of Retail: Innovation Meets Tradition,” we expect to welcome over 4,000 participants to the International Conference and more than 10,000 visitors to the Exhibition from Japan and around the world.



At the Conference, more than 60 distinguished leaders and experts from Japan and overseas will deliver keynote addresses and presentations.

At the Exhibition, RETAIL EXPO Tokyo 2026, companies in cutting-edge retail solutions, advanced retail technologies, and Japan’s traditional culture will showcase their latest offerings.

In addition, under the special program titled “J Subculture × Retail Business,” we will present unique initiatives that connect Japan’s iconic character culture and subculture with the retail industry.

During the preparation for this Convention, we have worked closely with leaders of retail associations across the Asia-Pacific region, sharing the conviction that strengthening solidarity, ensuring stable economic growth, and enhancing safety are core responsibilities of the retail industry—and that together, we can contribute to building a peaceful and prosperous international community.

We sincerely hope that APRCE 2026 will serve as an opportunity for all participants to engage, exchange insights, and spark new business opportunities; to experience the rich appeal of Japan; and to feel the strong potential and dynamism of the retail industry in the Asia-Pacific region.

We look forward to welcoming many of you to APRCE 2026.

Hirofumi Nomoto

President, The 22nd Asia-Pacific Retailers Convention & Exhibition
Chairman, The Japan Retailers Association

It gives me immense pleasure, as Chairman of the Federation of Asia Pacific Retailers Associations (FAPRA), to welcome you to the 22nd Asia-Pacific Retailers Convention & Exhibition (APRCE 2026) in Tokyo, Japan.

This edition carries special significance. The very first APRCE was held in Japan in 1983, alongside the formation of FAPRA, an organisation proudly formed *by retailers, for retailers*. Over four decades later, and after 21 successful conventions across our diverse region, we return to where it all began for a third time. It is both a homecoming and a celebration of how far retail in Asia-Pacific has progressed.



Today, FAPRA represents retail associations across 18 economies, serving as the apex body for collaboration, knowledge exchange, and industry advancement in our region. APRCE remains the flagship platform that brings this purpose to life, uniting thought leaders, practitioners, innovators, and policymakers to shape the future of commerce.

The theme of APRCE 2026, “The Future of Retail: Innovation Meets Tradition,” is timely and profound. Retail is transforming at unprecedented speed, driven by technology, evolving consumer expectations, sustainability imperatives, and new economic realities. Yet, at its heart, retail remains rooted in trust, service, and community, values deeply embedded in Japan’s retail heritage.

With Asia Pacific accounting for nearly 60% of the world’s population, contributing over half of global GDP, and representing more than 60% of global e-commerce activity, the region firmly stands as the epicentre of global retail growth and digital innovation. There could be no better setting than Tokyo, one of the world’s finest retail destinations, to explore what lies ahead.

I extend my sincere appreciation to the Japan Retailers Association and its Chair, Mr Hirofumi Nomoto, for their visionary leadership in hosting this landmark event.

I wish APRCE 2026 every success and look forward to a truly inspiring gathering.

Murali Prakash

Chairman - Federation of Asia Pacific Retailers Associations (FAPRA)

I Convention Overview

1. Convention Overview

The Asia-Pacific Retailers Convention & Exhibition (APRCE) is a gathering of retailers and experts from various countries and regions throughout the Asia-Pacific area to share insights into the latest industry trends, technologies, and best practices, deepening understanding and promoting the evolution of retail. Since its inception in Tokyo in 1983, it has been held biennially in one of the participating countries and regions.

The 22nd Asia-Pacific Retailers Convention & Exhibition (APRCE TOKYO 2026)

Event Theme	The Future of Retail: Innovation Meets Tradition
Dates	Wednesday, October 7 – Saturday, October 10, 2026
Venue/Location	<ul style="list-style-type: none"> • Oct 7 (Wed) Welcome Reception: Tokyo Kaikan • Oct 8 (Thu)–Oct 9 (Fri) Opening Ceremony, International Conference, and Exhibition: Tokyo International Forum • Oct 9 (Fri) Farewell Party: International Convention Center PAMIR, Grand Prince Hotel Shin Takanawa • Oct 10 (Sat) Retail Study Tours: Various Locations in Tokyo
Organizers	Federation of Asia-Pacific Retailers Associations (FAPRA) Japan Retailers Association (JRA)
Supporters	Ministry of Economy, Trade and Industry Ministry of Agriculture, Forestry and Fisheries Tokyo Metropolitan Government The Japan Chamber of Commerce and Industry The Tokyo Chamber of Commerce and Industry
Special Supporter	Tokyo Convention & Visitors Bureau
Participants	Domestic and international retail executives and related industry professionals Expected to attend: Over 4,000 (International Conference), Over 10,000 (Exhibition)
Participating Countries and Regions	FAPRA Member Countries and Regions (18 countries and regions) China, Chinese Taipei, Fiji, Hong Kong, India, Indonesia, Japan, Kyrgyz, Malaysia, Mongolia, Myanmar, New Zealand, Philippines, Republic of Korea, Singapore, Sri Lanka, Thailand, Vietnam *in alphabetical order
Registration Fee	<p>*tax included, Please refer to page 30 for details on registration.</p> <ul style="list-style-type: none"> • Early-bird Registration: JPY 70,000 (approx. US\$ 450) per person Apr 1 (Wed) - Jun 30 (Tue) 15:00 (JST) • Regular Registration: JPY 80,000 (approx. US\$ 515) per person Jul 1 (Wed) - Aug 31 (Mon) 15:00 (JST) • Accompanying Person: JPY 50,000 (approx. US\$ 325) per person Apr 1 (Wed) - Aug 31 (Mon) 15:00 (JST) <p>*Registration fees include access to the Conference, the Welcome Reception, the Farewell Party, lunch, and other related services. *Participants who select "Farewell Party: Not Attending" at the time of registration will receive a JPY 10,000 discount on the registration fee. *Please make the payment in Japanese yen. The USD amounts above are approximate guide only.</p> <ul style="list-style-type: none"> • Free admission to the exhibition "RETAIL EXPO Tokyo 2026"

APRCE Logo



The official logo embodies the event theme, "Innovation Meets Tradition," using the ginkgo leaf as its central motif. It represents people coming together, connecting, and growing as they look toward the future. The two theme colors are inspired by the rich hues of Japan's autumn foliage.

Sponsors



Nitori Holdings Co., Ltd. / AEON Co., Ltd. / Seven & i Holdings Co., Ltd. / Daiso Industries Co., Ltd. / Fujitsu Limited / Pan Pacific International Holdings Corporation / Toshiba Tec Corporation / ITO EN, LTD. / ITOCHU Corporation / Ishokudogen.com Co., Ltd. / MUFG Bank, Ltd. / TOKYU CORPORATION / Mitsubishi Corporation / Microsoft Japan Co., Ltd. / Mitsui & Co., Ltd. / The Tokyo Chamber of Commerce and Industry / YAMADA HOLDINGS CO., LTD. / Celebal Technologies Co. Ltd. / SUNTORY HOLDINGS LIMITED / Future Architect, Inc. / TERAOKA SEIKO Co., Ltd. / VINX CORP. / IntaSect Communications, Inc. / NS Solutions Corporation / NCR Commerce Japan Ltd. / BIPROGY Inc. / SOLUM CO., LTD. / The Japan Industrial Association of Electronic Article Surveillance Machines (JEAS) / Doutor Coffee Co., Ltd. / Ajinomoto Co., Inc. / Mitsui Fudosan Co., Ltd. / KOKUBU GROUP CORP. / Deloitte Tohmatu LLC

In no specific order

2. Convention Concept

Innovations such as AI and robotics are set to dramatically transform the retail landscape. The industry can no longer survive by simply building on the past. In this era of digital transformation, the retail industry must continually reinvent its business models to deliver new value to consumers. Yet innovation is not limited to technology. The craftsmanship and on-the-ground ingenuity that retailers have cultivated over time are equally innovative. Refining these skills to offer customers richer, more comfortable, and more convenient lifestyles will remain a critical mission for the retail sector.

At the same time, the retail industry faces pressure to address various internal and external changes as well as social issues ranging from the rise of Generation Z, the embrace of diversity and inclusion, rapid aging in some countries, urban challenges, and global climate change. Moreover, the industry must continuously evolve to meet the Sustainable Development Goals (SDGs) by 2030 and achieve the carbon neutrality targets set by many countries and regions for 2050.

Japan is currently grappling with a declining birthrate and an aging population, presenting its retail sector with numerous challenges including labor shortages, rising labor costs, logistics issues, customer harassment, loss prevention, and frequent natural disasters. Many of these issues are likely to confront other Asia-Pacific countries and regions in the future. As a nation at the forefront of addressing these challenges, Japan's retail strategies will offer valuable insights for other retailers across the region as they chart their long-term outlooks.

Even as society undergoes significant change, one principle in retail remains constant and universal—that retailers thrive by staying aligned with customers, thereby earning their loyalty. We must maintain a commitment to mutual prosperity, supported not just by customers but by a diverse range of stakeholders including employees, business partners, and local communities. Retail has a broad base of supporting industries, spanning from manufacturing, wholesale, IT vendors, and service industries such as hospitality, tourism, and food service. The importance of traditional Japanese business ethics, like sanpo-yoshi (good for the seller, buyer, and society), and Asian-derived philosophies, such as jiri-rita (benefiting oneself and others), remains timeless.

The Asia-Pacific region is one of the world's largest markets, and it is projected to experience further growth in the future. With the aim of overcoming inherent regional challenges and enhancing the region's appeal, we will host the 22nd Asia-Pacific Retailers Convention and Exhibition in Tokyo. Our theme, "The Future of Retail: Innovation Meets Tradition," encapsulates the concepts outlined above. We envision a conference where retailers and various stakeholders from across the region can come together, transcending national, regional, and industry boundaries to share experiences and current developments, learn from each other, deepen connections, and explore new business opportunities, with a vision toward a sustainable future for the retail industry.

3. Overall Program

Date	Time	Program			Venue
Oct 7 (Wed)	18:00-20:00	Welcome Reception			Tokyo Kaikan
Oct 8 (Thu)		International Conference (Hall A, Hall B7, Hall C)	Exhibition: RETAIL EXPO Tokyo 2026 (Hall E)	Business Networking (Hall B5, Hall E)	Tokyo International Forum
		Welcome J Characters [All day on Oct 8 (Thu) & Oct 9 (Fri)]			
	9:00-9:30	Opening Ceremony			
	9:30-10:50	Opening Ceremony, Keynote Speech			
	11:00-12:00	Super Sessions			
	12:00-13:30	Lunch			
13:30-17:00	Themed Sessions				
17:00-18:30	FAPRA Networking Reception ^{*3}				
Oct 9 (Fri)	9:30-10:30	Super Sessions			
	10:45-11:45	Themed Sessions Country & Regional Reports			
	11:45-13:15	Lunch			
	13:15-16:45	Themed Sessions Country & Regional Reports Loss Prevention Conference			
	17:00-17:20	APRCE 2028 Host Country Session			
	19:00-21:00	Farewell Party			Grand Prince Hotel Shin Takanawa
Oct 10 (Sat)		Retail Study Tours ^{*2}			Retail Facilities in Tokyo

*1 An Accompanying Persons Program will be held on October 8 and 9, 2026.

*2 Japanese Cultural Experience Programs and Study Tours are available to international participants and their accompanying persons.

*3 FAPRA Networking Reception will be open to the invited guests only.

II International Conference

The International Conference will be held over two days, Thursday, October 8 – Friday, October 9, 2026. The program features a Keynote Speech, Super Sessions, Themed Sessions, Country & Regional Reports, and a Loss Prevention Conference. Over 60 prominent retail executives and experts from Asia-Pacific and Japan are scheduled to speak. We anticipate more than 4,000 participants. Sessions will be supported by simultaneous interpretation in four languages (Japanese, English, Chinese, and Korean) or via AI-driven simultaneous interpretation. Participation in the Conference requires advance registration and payment of the registration fee.

1. Conference Program

● Thursday, October 8

Venue	Hall A	Hall B7-1	Hall B7-2	Hall C
9:30-10:05	Opening Ceremony			
10:10-10:50	Keynote The Third Wave of Anime and Manga Expansion: The Future of Experiential Business Cultivated by Retail. Atsuo Nakayama Entertainment Sociologist (Japan)			
11:00-12:00	Super Sessions The CEO's AI Playbook: Leading Transformation in the Age of Generative Intelligence Malina Ngai Group CEO, AS Watson Group (Hong Kong) <hr/> Innovation and Timeless Values Shaped by Manufacturing Logistics IT Retail Integration: Nitori's Present and Future (Tentative) Akio Nitori Chairman and Chief Executive Officer, Nitori Holdings Co., Ltd. (Japan)			
12:00-13:30	Lunch			
13:30-14:30	Session 4 IT and Innovation Shaping the IT Infrastructure: GS1 Japan's Role and Services –GS1 Digital Link and Cross-Industry Registry – Atsushi Toyonaga President, Distribution Systems Research Institute (GS1 Japan) (Japan) <hr/> Topic to be announced Renaud de Barbuat President & CEO, GS1 AISBL (Belgium)	Session 2 Strategies and Case Studies of Domestic and International Retailers Tackling Social Issues Topic to be announced Damodar Mall CEO, Grocery Retail, Reliance Retail Ltd. (India) <hr/> Embedding Social Responsibility into Retail Strategy Molly Fong Former CEO, InNature Berhad / Chair of the ESG Committee, Malaysia Retailers Association (Malaysia)	Session 1 The Universal Value of Retail - Japanese Tradition and the Customer-First Principle The Evolution of Customer-First: Isetan Mitsukoshi's Transformation into an "Individual-Customer" Business" (Tentative) Toshiyuki Hosoya President and CEO, Isetan Mitsukoshi Holdings Ltd. (Japan) <hr/> Toraya Confectionery: 500 Years of History Mitsuhiro Kurokawa Chairman, Toraya Confectionery Co. Ltd. (Japan)	Session 5 Strategies and Case Studies of Globally Expanding Enterprises Destination Retail: Turning Cities into Global Shopping & Tourism Hubs Supaluck Umpujh Chairwoman, The Mall Group (Thailand) <hr/> What captivates customers worldwide? Naoki Yoshida Director, Pan Pacific International Holdings Corporation (Japan)
14:45-15:45	AI-Driven Transformation in Retail & Distribution: Our Key Initiatives Yoshihide Nagai Representative Director, COO, Retail AI, Inc. (Japan) <hr/> International speaker (TBA)	Creating a Sustainable Society with Our Customers –Building Trust as a Sincere Company– Seiichiro Ishibashi President, York Holdings Co., Ltd. (Japan) <hr/> Topic to be announced Sophia C.W.Huang Chairperson, Retailers Association of Chinese Taipei (RACT) / Chairperson, Pacific SOGO Department Stores Co., Ltd. (Chinese Taipei)	Kongō Gumi: 1,400 Years of History, Since 578 AD Junichiro Otsuki President, Head Office, Kongo Gumi Co., Ltd. (Japan) <hr/> Topic to be announced Lekh Juneja Chairman, KAMEDA SEIKA CO., LTD. (Japan)	International speaker (TBA) <hr/> Challenging to grow not just overseas, but globally. Satoshi Shimizu President & Representative Director, RYOHIN KEIKAKU CO., LTD. (Japan)
16:00-17:00	Advancing Grocery Operations in the Digital Era: From Store-Based Picking to Automated Fulfillment Bharat Rupani President, Aeon Next Co., Ltd. (Japan) <hr/> Avatar and the future society Hiroshi Ishiguro Professor, Department of Systems Innovation, The University of Osaka (Japan)	International speaker (TBA) <hr/> Retail as a Platform for Purpose: Filipino Retailers Scaling with Global Discipline and Social Impact Alice Liu President & CEO, Golden ABC Inc. (Philippines)	Keep changing to remain true to ourselves. Kentaro Fujiwara Director, Representative Corporate Executive Officer, President and CEO, Shiseido Company, Limited (Japan) <hr/> Inheriting Tradition, Taking on Innovation: Wako's New Future from Ginza to the World Kiyoko Niwasaki President, WAKO Co., Ltd. (Japan)	International Speaker (TBA) <hr/> Rakuten Group, Inc.
17:00-18:30	FAPRA Networking Reception			

● Friday, October 9

Venue	Hall A	Hall B7-1	Hall B7-2	Hall C	G409
9:30-10:30	<p>Super Sessions</p> <p>Scaling Thailand's Retail Ecosystem: SAHA Group's Path to Long-Term Growth Vichai Kulsomphob Chairman of the Executive Committee and CEO, Saha Pathana Inter-Holding Public Company Limited (Thailand)</p> <hr/> <p>The Future of Retail (Tentative) Akio Yoshida Director, President and Representative Executive Officer, AEON Co., Ltd. (Japan)</p>				
10:45-11:45	<p>Session 4 IT and Innovation</p> <p>Building a Global Center of Excellence: How Seven Scales Universal Values through Technology Izuru Nishimura Managing Executive Officer, CIO, Head of Group DX Division, Seven & i Holdings Co., Ltd. (Japan)</p> <hr/> <p>The Shift from "Retail Using AI" to "Retail Powered by AI" Akira Sakakibara Senior Vice President, Chief Technology Officer (CTO), Panasonic Connect Co., Ltd. (Japan)</p>	<p>Session 2 Strategies and Case Studies of Domestic and International Retailers Tackling Social Issues</p> <p>From Community Lifeline to a Platform for Solving Social Issues New Forms of Symbiosis Created by a 16,000-Store Network and Digital Innovation Tatsuo Odani Representative Director and President, FamilyMart Co., Ltd. (Japan)</p> <hr/> <p>Practical strategies for building retail resilience, strengthening local ecosystems, and advancing community-focused innovation in Myanmar. Phyoe Min Kyaw Chief Executive Officer, City Mart Holdings Co LTD, CITY Holding LTD (Myanmar)</p>	<p>Session 4 IT and Innovation</p> <p>Beyond Digitalisation: Building Malaysia's Smart Retail Ecosystem Shi Hao Pang Director, APPBAY STUDIO SDN BHD (Malaysia)</p> <hr/> <p>Shaping the Future of Retail with Data & AI Yoshiko Furuhashi Corporate Executive Officer, EVP, in charge of Enterprise Business, Fujitsu Limited (Japan)</p>	Country & Regional Reports	
11:45-13:15	Lunch				
13:15-14:15	<p>Driving the Next Growth Strategy for Japan's Retail with AI (Tentative) Miki Tsusaka Representative Director and President, Microsoft Japan (Japan)</p> <hr/> <p>Alfamart & Alfagift : O2O Retail Business Transformation Ryan Alfons Kaloh Marketing Director, PT Sumber Alfaria Trijaya, Tbk. (Alfamart) / CEO, PT Global Loyalty Indonesia (Alfagift) (Indonesia)</p>	<p>Well-being as a Business Strategy Reiko Kojima Director, Senior Managing Executive Officer, CWO, General Manager, Wellbeing Promotion Department, MARUI GROUP CO., LTD. (Japan)</p> <hr/> <p>International speaker (TBA)</p>	<p>Session 3 Challenges Facing Japan's Retail Industry</p> <p>The future of retail in population decline and aging society Tomoyasu Marutani Chairman, Secoma Company, Ltd. (Japan)</p> <hr/> <p>What growth strategies is Kamakura Shirts pursuing amid a shrinking market and aging population in Japan? Nanako Sadasue President and CEO, Maker's Shirts Kamakura Co., Ltd. (Japan)</p>	<p>Loss Prevention Conference</p> <p>Part 1 1. Greeting : Yoshinori Inamoto Chairman, JEAS/Senior Consultant, TAKACHIRO KOHEN CO., LTD. A Culture of Tradition and Change: Loss Prevention in Japan</p> <p>2. Guest Greeting : Mutsuo Atsumi President Chief Researcher, Japan Retailing Center Co., Ltd. Protecting Assets, Enhancing the Shopping Experience: The Challenge of the Retail Industry</p> <p>3. Moderator : Hajime Omi Vice Chairman, JEAS/ Advisor, Institute of AUIS Retail Support Retail loss of Asian retailers and business challenge</p> <p>4. Speaker 1) Kenji Inoue Director, JEAS / Product Marketing Manager, NCR Commerce Japan Ltd. Shrink reduction at checkout - hot trends in Japan and North America</p> <p>2) Joshua Member, JEAS / Head Operator, Dahua Technology Japan Retail Loss Prevention in Europe: Effective Cases and Practical Results of Our Systems</p> <p>3) Mina Tsuchida Member, JEAS / Senior Vice President & CHRO, AWL, Inc. Retail Frontline Report from India: Escalating Shrinkage Losses and Innovations in Fraud Prevention via Japan-originated "AI Edge" Solutions</p> <p>Part 2 A Panel Discussion will be held featuring the members of Part 1</p>	HOD Meeting
14:30-15:30	<p>Session 5 Strategies and Case Studies of Globally Expanding Enterprises</p> <p>Aeon's overseas business strategy and contributions to local communities (Tentative) Naoya Okada Executive Officer, Human Resources and Sustainability (incumbent), AEON CO., Ltd. (Japan)</p> <hr/> <p>Future Ready Retail: How Digital Shoppers and Retail Models Are Reshaping APAC Sean Kreidler Head of Research, Euromonitor International (United Kingdom)</p>	<p>A commitment to shaping a society that enriches hearts, looking 100 years ahead. Teruyuki Omote President and CEO, LUMINE Co., Ltd. (Japan)</p> <hr/> <p>Building a business with a Heart. B.S.Nagesh Founder, TRRAIN, and Ex-Chairman, Shoppers Stop Limited (India)</p>	<p>A method for revitalizing shopping districts by separating land ownership and usage rights Kozo Furukawa Chairman, Takamatu Marugamemachi Shopping Street Association (Japan)</p> <hr/> <p>The possibilities and future of the mobile supermarket Tokushimaru. Tatsuya Sumitomo Director and Founder, Tokushimaru Co., Ltd. (Japan)</p>		
15:45-16:45	<p>International speaker (TBA)</p> <hr/> <p>Seven-Eleven's Transformation: What Should Be Changed, and What Must Not Be Changed Junro Ito Representative Director and Executive Chair, Seven & i Holdings Co., Ltd. (Japan)</p>	<p>Gen Z Values and SHIBUYA109's Youth-Driven Retail and Marketing Strategy in Japan and Beyond Markets Ayumi Ishikawa President and CEO, SHIBUYA109ENTERTAINMENT Corporation (Japan)</p> <hr/> <p>International speaker (TBA)</p>	<p>The significance of the existence of Tohoku company Fujisaki and future value creation (Tentative) Saburotsuke Fujisaki Representative Director, Chairman and President, Fujisaki Co., Ltd. (Japan)</p> <hr/> <p>Supporting the Future of Retail: E-commerce Strategies and Building Disaster-Resilient Logistics Networks Masaru Wasami President Chief Executive Officer (CEO), AZ-COM MARUWA Holdings Inc. (Japan)</p>	Country & Regional Reports	
17:00-17:20	APRCE 2028 Session (Malaysia)				
19:00-21:00	Farewell Party(Grand Prince Hotel Shin Takanawa) 18:00 – Cocktail Reception / 18:30 – Doors Open / 19:00 – Banquet Begins				

This program is current as of March 9, 2026. Any updates or changes will be announced on the official website.

2. Keynote Speech

The Third Wave of Anime and Manga Expansion: The Future of Experiential Business Cultivated by Retail.

Atsuo Nakayama Entertainment Sociologist (Japan)



Speaker Biography

Entertainment Sociologist & Consultant, METI adviser, Cabinet office media strategy adviser, guest lecture at Keio Univ. and Waseda/NTU Univ. Based on the 15 yrs career as a marketer/business development in Recruit Staffing, DeNA, Deloitte, Bandai Namco, Bushiroad, he has initiated character business creation into various field: Game, Anime, Trading Card, Musical, Music Live, Sports. Publishing: "Entertainment Business Textbook" (2025) "Character Nation Japan" (2025), "Creator Wonderland" (2024) "Entertainment Business History" "Entertainment Guru" (2023), "Stan Economy" (2021), "Otaku Economy Genesis" (2019 Nikkei BP) "The Third Wave of Japanese Games" (2015)

3. Super Sessions

Innovation and Timeless Values Shaped by Manufacturing Logistics IT Retail Integration: Nitori's Present and Future (Tentative)

Akio Nitori Chairman and Chief Executive Officer, Nitori Holdings Co., Ltd. (Japan)



Speaker Biography

Akio Nitori was born in 1944 and raised in Hokkaido. In 1967, he founded Nitori Furniture Store, which evolved into today's Nitori, famous for its slogan "Offering the Unexpected". After establishing a dominant nationwide presence in Japan, the company started opening stores abroad. After serving as President since 1978, he has served as Chairman since taking office in 2016. He transformed the company into one of the leading companies in Japan, by establishing a unique business model integrating Manufacturing, Logistics, IT and Retail which enabled the company to provide high quality products at affordable price. In 2021, he made Shimachu a wholly owned subsidiary, and in 2024, he returned as president of Nitori Co., Ltd. That same year, the Nitori Group hit the 1,000-store milestone globally, gaining momentum in its expansion across Asia.

Company Overview

Nitori Holdings Co., Ltd., founded in 1967 and incorporated in 1972, is a corporate group focused on furniture and interior products. The Group conducts manufacturing, logistics, and retail in an integrated system, and is expanding its business broadly both in Japan and overseas. Nitori is committed to providing value that enriches everyday lives.

The CEO's AI Playbook: Leading Transformation in the Age of Generative Intelligence

Malina Ngai Group CEO, AS Watson Group (Hong Kong)



Speaker Biography

Dr Malina Ngai is the Group CEO of AS Watson Group, the world's largest international health and beauty retailer. With an annual revenue of USD 2.4 billion and an extensive network of over 17,000 offline and online stores across 31 markets in Asia and Europe, Dr Ngai is widely acknowledged as an industry leader for her people-centric, customer-focused approach, as well as her expertise in leveraging data and technology to drive business growth with a background as a former competitive athlete and bronze medalist in rowing at the Asian Games representing Hong Kong, she exemplifies a sports-minded leadership style dedicated to fostering a caring corporate culture and supporting community initiatives. In 2025, Dr Ngai was named one of Fortune's Most Powerful Women in Asia 2025, ranking sixth overall and standing out as the only retail leader among the top ten honourees.

Company Overview

Established in 1841, AS Watson Group is one of the world's longest-standing and most recognised retail companies with roots in Asia. Today, the company operates over 17,000 stores across 12 retail brands in 31 markets, employing 130,000 people globally. This makes AS Watson Group the largest international health and beauty retailer in the world.

In the fiscal year 2025, AS Watson Group reported revenue of over US\$ 2.6 billion. The company's technology-enabled O+O (Offline plus Online) platforms serve over 6 billion shoppers annually, seamlessly integrating physical and digital retail experiences.

The Future of Retail (Tentative)

Akio Yoshida Director, President and Representative Executive Officer, AEON Co., Ltd. (Japan)



Speaker Biography

1983 Joined JUSCO Co.,Ltd. (JUSCO Co.,Ltd. changed its name AEON Co.,Ltd.)
2011 General Manager, Management Department, International Planning Department AEON Mall Co.,Ltd.
2015 Representative Director and President, AEON Mall Co.,Ltd.
2016 Executive Officer, Shopping Center Development Business, Aeon Co.,Ltd.
2019 Executive Vice President and Representative AEON Co.,Ltd.
2020 Director President and Representative Executive Officer, AEON Co.,Ltd. (current position)

Company Overview

AEON was founded in 1758 as Okada-ya, a retailer of textiles and daily goods, and now conducts diverse operations. With the retail business as its starting point, our business ranges from the shopping-mall development and operation business, financial-services business that integrates credit card, banking, and insurance services, to the services and specialty-store business.

Scaling Thailand's Retail Ecosystem: SAHA Group's Path to Long-Term Growth

Vichai Kulsomphob Chairman of the Executive Committee and CEO, Saha Pathana Inter-Holding Public Company Limited (Thailand)



Speaker Biography

Mr. Vichai Kulsomphob is Chairman of the Executive Committee and CEO of Saha Pathana Inter-Holding Public Company Limited, Thailand's leading diversified conglomerate. **As a next-generation leader of the Group**, he has led the creation and transformation of businesses across real estate development, retail, food, energy, financial services, education, and security, through both domestic and international joint ventures. He holds **multiple leadership roles** as chairman, president, managing director, and board director of over 70 companies within the Group, including collaborations with Japanese and multinational corporations. Mr. Vichai holds advanced degrees in business and marketing from Chulalongkorn University, Thammasat University, the Norwegian School of Economics. Recognized for his regional outlook and long-term vision, he embodies Saha Group's philosophy of **"Success with Synergy and Sharing,"** creating **sustainable growth** through **collaboration, innovation, and shared value.**

Company Overview

Established in 1942, **SAHA Group is Thailand's leading diversified conglomerate with a fully integrated value chain** across consumer products, foods and beverages, and service businesses including industrial estate in strategic location. With **over 200 companies, 18 listed entities, market cap around 177 billion THB and 100,000+ employees**, the Group combines manufacturing scale, nationwide distribution, and long-term international partnerships to deliver resilient earnings and sustainable growth aligned with Thailand's economic expansion.

4. Themed Sessions

Session 1

"The Universal Value of Retail - Japanese Tradition and the Customer-First Principle"

This session will explore timeless principles for sustaining retail businesses, drawing on traditional Japanese philosophies such as Sanpo Yoshi—good for the seller, good for the buyer, and good for society—and Jiri Rita—benefiting oneself and others. We will also highlight the unique strengths of Japanese companies, which continue to refine their craftsmanship, ingenuity, and creative problem-solving skills honed through hands-on experience.

Kongō Gumi: 1,400 Years of History, Since 578 AD

Junichiro Otsuki President, Head Office, Kongo Gumi Co., Ltd. (Japan)

Speaker Biography

December 1966 Born in Osaka Prefecture, Japan
March 1989 Graduated from the Faculty of Economics, Kansai University
April 1989 Joined The Fuji Bank, Limited (currently Mizuho Bank, Ltd.)
April 2017 Appointed General Manager, Nagoya Central Branch, Mizuho Bank, Ltd.
June 2020 Seconded to Takamatsu Construction Group
October 2020 Officially joined Takamatsu Construction Group
December 2020 Appointed Deputy General Manager, Corporate Administration Division, Head Office
April 2021 Appointed Executive Officer and General Manager, Corporate Administration Division
April 1, 2024 Assumed current position"

Company Overview

Company Name: Kongo Gumi Co., Ltd. / Founded: 578 AD / Head Office: 1-14-29 Shitennoji, Tennoji-ku, Osaka City, Osaka Prefecture, Japan
Business Activities: • Design and construction of temples, shrines, and religious facilities. • Restoration of National Treasures and Important Cultural Properties.



The Evolution of Customer-First: Isetan Mitsukoshi's Transformation into an "Individual-Customer" Business (Tentative)

Toshiyuki Hosoya President and CEO, Isetan Mitsukoshi Holdings Ltd. (Japan)

Speaker Biography

Born in Tokyo in 1964. He joined Isetan (now Isetan Mitsukoshi Ltd.) in 1987, working in women's apparel, jewelry and watches, and sales at small- and medium-sized stores; he was involved in the opening of the Fuchu store and later completed an overseas assignment in Malaysia. After serving as General Manager of the Women's Accessories Division, General Manager of the Fine Jewelry & Watches Division, and General Manager of Corporate Planning, he was appointed President of Iwataya Mitsukoshi Co., Ltd. in 2018. He became an Executive Officer in 2017, and since 2021 has served as Director, Representative Executive Officer, President and CEO of Isetan Mitsukoshi Holdings Ltd. He concurrently serves as Representative Executive Officer and President of Isetan Mitsukoshi Ltd.

Company Overview

A retail group centered on department stores in Japan and overseas. Isetan Shinjuku and Mitsukoshi's Nihombashi and Ginza stores are the core profit drivers; metropolitan Tokyo operations are led by Isetan Mitsukoshi, while stores in Sapporo, Nagoya and Fukuoka are run by subsidiaries. The group also operates card/financial services, supermarkets and real estate, and pursues overseas expansion primarily in Southeast Asia.



Toraya Confectionery: 500 Years of History

Mitsuhiro Kurokawa Chairman, Toraya Confectionery Co. Ltd. (Japan)

Speaker Biography

Born in Tokyo in 1943. After graduating from Gakushuin University, he began his career at The Fuji Bank, Ltd. (currently Mizuho Bank, Ltd.) before joining Toraya Confectionery Co., Ltd. in 1969. He was appointed President and Representative Director in 1991 and has served as Chairman since 2020. He has served as Vice Chairman of the Japan Retailers Association since 2003. His career also includes having held roles such as President of Junior Chamber International Japan and Chairman of the Japan Wagashi Association.

Company Overview

Toraya was founded in Kyoto in the early 16th century and has been a maker of traditional Japanese confections (Wagashi) for five centuries. Under the management philosophy of "Share the pleasures of traditional Japanese sweets" we consider the nature, producers, customers, and ourselves as interconnected and continue to work towards the future.



Inheriting Tradition, Taking on Innovation: Wako's New Future from Ginza to the World

Kiyoko Niwasaki President, WAKO Co., Ltd. (Japan)

Speaker Biography

1986: Joined Hattori Seiko Co., Ltd. (now Seiko Group Corporation). Assigned to the Jewelry Division.
2001: Transferred to Seiko Watch Corporation. Responsible for diverse areas including product development and public relations.
2013: Appointed Senior Vice President and General Manager of Public Relations Department, Seiko Watch Corporation.
2018: Appointed Director and Executive Vice President, Seiko Watch Corporation. Led Grand Seiko's global marketing.
From 2020: Held several key executive positions within the Group, including Executive Vice President, Seiko Group Corporation.
2023: Appointed President, Wako Co., Ltd.

Company Overview

Established in 1947, inheriting the retail division of K. Hattori founded in 1881. We offer a wide range of products, including watches, jewelry, men's and women's products, and works of art. Our collection features high-quality original items and masterpieces carefully selected from Japan and around the world with a discerning eye for aesthetics.



Keep Changing to remain true to ourselves.

Kentaro Fujiwara Director, Representative Corporate Executive Officer, President and CEO, Shiseido Company, Limited (Japan)

Speaker Biography

Since joining Shiseido Company, Limited in 1991, he has been primarily responsible for overseas businesses, including Europe and South Korea. From 2015, he served for eight years as President of Shiseido China, driving business growth while gaining extensive experience in managing a large-scale organization of nearly 10,000 employees.

In 2023, he was appointed President and COO of Shiseido Company, Limited, and in January 2025, he assumed the role of President and CEO. In these roles, he has been leading the execution of the mid-term strategy "SHIFT 2025 and Beyond" and the "Action Plan 2025-2026."

In November 2025, Shiseido announced its "2030 Mid-Term Strategy," under which he is leading the company's transformation toward a new growth trajectory through the maximization of brand value.

Company Overview

Founded in 1872 in Ginza, Tokyo, as Japan's first private Western-style pharmacy, Shiseido currently operates in approximately 120 countries and regions around the world. Based in Japan, we aim to transcend borders and boundaries and venture beyond the cosmetics business to realize Beauty Innovations through the creation of unique products, delivering new values and actively contributing to the happiness of our customers across the globe through beauty.



The following speaker is confirmed to speak at the conference.

Lekh Juneja

Chairman, KAMEDA SEIKA CO., LTD.
(Japan)



Session 2

"Strategies and Case Studies of Domestic and International Retailers Tackling Social Issues"

This session will explore how retailers are responding to a wide range of social challenges and changes, including the rise of Generation Z, the growing acceptance of diversity and inclusion, rapid population aging in some countries, urban issues, and climate change.

Creating a Sustainable Society with Our Customers —Building Trust as a Sincere Company—

Seiichiro Ishibashi President, York Holdings Co., Ltd. (Japan)

Speaker Biography

He joined SEVEN-ELEVEN JAPAN in 1985 and was involved in store operations and product development for many years. In 2015, he was appointed Member of the Board of Directors & Executive Officer Head of Merchandising Department. In 2019, he became Managing Executive Officer & Department Head Group Merchandise Strategy & Planning Division at Seven & i Holdings, among other key positions within the group. In May 2021, he was appointed President and CEO of PEACE DELI, a company managing group-wide infrastructure. In October 2024, he became President and CEO of YORK Holdings, which focuses on the superstore business.

Company Overview

YORK Holdings: A Holding Company Encompassing Ito-Yokado, York-Benimaru, LOFT, Akachan Honpo, and Denny's Japan — Welcoming 680 Million Customers Annually as a Top-Tier Retail Group in Quality and Scale.



Well-being as a Business Strategy

Reiko Kojima Director, Senior Managing Executive Officer, CWO, General Manager, Wellbeing Promotion Department, MARUI GROUP CO., LTD. (Japan)

Speaker Biography

2000 Company Physician, Furukawa Electric Co., Ltd.

2002 Outpatient Physician, Department of Psychosomatic Medicine, Yokohama Rosai Hospital

2010 Acquisition of Doctor of Medicine

2011 Company Physician (Incumbent)

2014 General Manager, Health Management Division

2021 Executive Officer, CWO (Chief Well-being Officer), General Manager, Wellness Promotion Department

2022 Director, Executive Officer, CWO, General Manager, Wellbeing Promotion Department

2023 Director, Senior Executive Officer, CWO, General Manager, Wellbeing Promotion Department (Incumbent)

Company Overview

Since its founding in 1931, the Marui Group has established a unique and competitive position through its distinctive business model that integrates retail and finance. In recent years, the company has embraced a vision of balancing impact and profit, and is undergoing a transformation toward a Business that Supports "SUKI"



Gen Z Values and SHIBUYA 109's Youth-Driven Retail and Marketing Strategy in Japan and Beyond Markets

Ayumi Ishikawa President and CEO, SHIBUYA 109 ENTERTAINMENT Corporation (Japan)

Speaker Biography

Joined Tokyu Corporation in 2008 after working in the telecommunications and IT sectors. Contributed to strengthening group-wide customer platforms, digital initiatives, and loyalty programs, and later led retail business strategy, including e-commerce and OMO initiatives. Since April 2021, serves as President and CEO of SHIBUYA 109 Entertainment, overseeing youth-centered retail platforms and related business development.

Company Overview

SHIBUYA 109 Entertainment operates SHIBUYA 109 Shibuya as a youth-centered retail platform and develops youth-focused solutions through entertainment and consulting. Leveraging deep insights into Gen Z values and behavior, the company goes beyond commercial facility operations to support brands and organizations in engaging younger generations and addressing social and cultural change.



A commitment to shaping a society that enriches hearts, looking 100 years ahead.

Teruyuki Omote President and CEO, LUMINE Co., Ltd. (Japan)

Speaker Biography

Born in Ishikawa Prefecture in 1963, he joined East Japan Railway Company (JR East) in 1988. After gaining experience across hotels, housing, and new business development, he became the youngest president of a railway bento company within the JR Group in 2000. He led key initiatives including the acquisition of Kinokuniya and the development of GRANSTA Tokyo at Tokyo Station. In 2011, he was appointed Executive Vice President of LUMINE, and in 2016 became an Executive Officer of JR East, where he formulated the company's Life Service Vision. From 2021, as Senior Managing Executive Officer, he promoted the "Beyond Stations" concept and major projects such as the Shinagawa development. He has served as President and Representative Director of LUMINE since June 2023.

Company Overview

LUMINE operates 16 commercial facilities in Japan and two overseas, including LUMINE and NEWoMan, mainly at major metropolitan terminals. Guided by its corporate philosophy, the company creates new lifestyle value from a global and sustainable perspective.



Embedding Social Responsibility into Retail Strategy

Molly Fong Former CEO, InNature Berhad / Chair of the ESG Committee, Malaysia Retailers Association (Malaysia)

Speaker Biography

Molly Fong is an accomplished business leader with three decades of experience in the retail and beauty industry, most notably as the former Chief Executive Officer and Director of InNature Berhad, a regional franchisee of The Body Shop. Molly holds an MBA from the University of Nottingham and was named Alumnus of the Year in 2013. She has served on the Advisory Boards of Nottingham University Business School since 2019, and was recently appointed Honorary Fellow in August 2025. She was also awarded an Honorary Doctor of Laws by the university in February 2026. Consistent with her belief in responsible management education, Molly also actively contributes to industry dialogue on purpose-driven leadership and values-based business conduct. In furtherance of this commitment, she founded the ESG Committee of the Malaysia Retailers Association in 2025 and currently serves as its Chair.

Company Overview

InNature Berhad, is the franchisee of The Body Shop in Malaysia, Vietnam and Cambodia. During Molly's tenure as the former CEO and Director, the brand grew to be a market leader in the beauty industry and an award-winning retailer, culminating in InNature's listing on the Main Market of Bursa Malaysia in 2020. InNature subsequently became Southeast Asia's first B Corp-certified public-listed company in 2023.



Practical strategies for building retail resilience, strengthening local ecosystems, and advancing community-focused innovation in Myanmar.

Phyoe Min Kyaw Chief Executive Officer, City Mart Holdings Co., LTD, CITY Holding LTD. (Myanmar)

Speaker Biography

Mr. Phyoe Min Kyaw is the Chief Executive Officer of City Mart Holding Co., Ltd. (CMHL), Myanmar's largest retail conglomerate. A visionary leader, he blends data-driven innovation with respect for traditional business values. Since becoming CEO in 2022, Phyoe has steered CMHL through economic challenges while achieving consistent annual growth. His leadership emphasizes resilience, operational efficiency, and community impact. He has advanced sustainability by reducing plastic use and expanding local supplier partnerships, aligning retail success with long-term community value. With broad experience in operations, supply chain, and digital transformation, Phyoe is recognized for balancing technology with tradition. His leadership centers on ethics, collaboration, and sustainable growth in evolving markets. Phyoe holds a Finance degree from Arizona State University and contributes actively to ethical business development in Myanmar. At APRCE 2026, he will share practical strategies for building retail resilience, strengthening local ecosystems, and advancing community-focused innovation.

Company Overview

City Mart Holding Co., Ltd. (CMHL) is Myanmar's leading retailer, founded in 1996 with a single supermarket near Aung San Stadium in Yangon. CMHL now operates over 300 multi-format stores nationwide, including supermarkets, hypermarkets, convenience stores, pharmacies, and bookstores. Through City Mall Online, CMHL provides a convenient digital grocery and lifestyle shopping experience while focusing on quality, freshness, value-for-money, and responsible growth for customers, employees, society, and the environment.



Retail as a Platform for Purpose: Filipino Retailers Scaling with Global Discipline and Social Impact

Alice Liu President & CEO, Golden ABC Inc. (Philippines)

Speaker Biography

Alice T. Liu is the President and CEO of Golden ABC, Incorporated (GABC), following a strategic two-year leadership transition that began with her appointment as President and COO in March 2023. Her leadership has focused on modernizing the company's operations, enhancing e-commerce, embedding sustainability, and advancing talent development. Under Ms. Liu's leadership, GABC is expected to fortify its position as a global retail powerhouse, balancing its heritage of trusted brands like Penshoppe, OXGN, Memo, ForMe, Regatta, and Bocu with forward-looking innovation. Currently, Ms. Liu serves as the President of the Philippine Retailers Association, Board of Trustees of Philippine Franchise Association, and a member of the Asia-Pacific Advisory Board of the National Retail Federation.

Company Overview

GOLDEN ABC, Inc. (GABC) is a multi-awarded international fashion enterprise that is home to top proprietary brands shaping the retail industry today. Produced, marketed, and retailed under a fast-growing, dynamic family of well-differentiated, proprietary brands: PENSHOPPE, OXGN, FORME, MEMO, REGATTA, and BOCU. Originating in the Philippines in 1986, GABC now has more than 1000 strategically located sites and presence in different countries around Asia.



From Community Lifeline to a Platform for Solving Social Issues New Forms of Symbiosis Created by a 16,000-Store Network and Digital Innovation

Tatsuo Odani Representative Director and President, FamilyMart Co., Ltd. (Japan)



Speaker Biography

April 1988 Joined ITOCHU Corporation
 April 2012 General Manager, Brand Marketing Department, ITOCHU Corporation
 April 2020 Executive Officer, ITOCHU Corporation
 April 2023 President, the 8th Company, ITOCHU Corporation Director, FamilyMart Co., Ltd.
 February 2026 Resigned as Executive Officer and President, the 8th Company, ITOCHU Corporation
 March 2026 President and Representative Director, FamilyMart Co., Ltd. (Present)
 *Note: Previously served as President and Representative Director of Leilian Co., Ltd. and EDWIN Co., Ltd.

Company Overview

Corporate name : FamilyMart Co.,Ltd.
 Head office : msb Tamachi-Tamachi Station Tower S,9F 3-1-21 Shibaura,Minato-ku,Tokyo 108-0023,JAPAN
 Incorporated : September 1, 1981 Objective of business : Convenience store operations under franchise system
 Number of stores : 24,620(end of February 2025) Total store sales : 3,243,888 million yen(Fiscal 2024)

The following speakers are confirmed to speak at the conference.

Sophia C.W. Huang

Chairperson, Retailers Association of Chinese Taipei (RACT) / Chairperson, Pacific SOGO Department Stores Co., Ltd. (Chinese Taipei)



Damodar Mall

CEO, Grocery Retail, Reliance Retail Ltd. (India)

B.S.Nagesh

Founder, TRRAIN, and Ex-Chairman, Shoppers Stop Limited (India)

Session 3

"Challenges Facing Japan's Retail Industry"

Japan is often regarded as a front-runner in addressing a range of retail challenges, including a declining and aging population, labor shortages and rising labor costs, customer harassment, loss prevention, and frequent natural disasters. This session will explore how retailers are responding to these challenges.

The future of retail in population decline and aging society

Tomoyasu Marutani Chairman, Secoma Company, Ltd. (Japan)

Speaker Biography

Born in Hokkaido in 1954. After he graduated from the Faculty of Law at Keio University, he joined Hokkaido Takushoku Bank, Ltd. He then joined Citibank N.A., where he served as General Manager of the Customer and Human Resources Development Division. In March 2007, he joined Secoma Co., Ltd., serving as Executive Vice President, President and Representative Director, Representative Director Chairman before assuming his current position in March 2025. He also serves as Chairman of the Hokkaido Committee for Economic Development, Executive Director of the Hokkaido Economic Federation, Chairman of the Hokkaido EU Association, and Honorary Consul of the Kingdom of Spain in Sapporo. Secoma Group has established their internal supply chain, covering from agricultural farming, food manufacturing, logistics and system development in order to support and grow their convenience store "Seicomart." Through these developments, Secoma has also been expanding their business fields other than running the convenience store chain.



Company Overview

Secoma Corporation Ltd. (Headquarters: Sapporo, Hokkaido)

- The Secoma Group consists of over 20 companies and operates a vertically integrated supply chain, which covers "from farm to table" with agricultural production, food manufacturing, logistics and its retail business, the Seicomart convenience store chain.
- Seicomart recorded JPY 203.9 billion in store sales in 2025, with 1,199 stores as of December 2025.

A method for revitalizing shopping districts by separating land ownership and usage rights

Kozo Furukawa Chairman, Takamatsu Marugamemachi Shopping Street Association (Japan)

Speaker Biography

Born March 13, 1957 in Takamatsu City, Kagawa Prefecture
 1981 Graduated from the Faculty of Business Administration, Ritsumeikan University
 2007 Chairman of the Takamatsu Marugamemachi Shopping District Promotion Association
 2014 Representative Director of Takamatsu Marugamemachi Real Estate Co., Ltd.
 2018 Representative Director of Takamatsu Machizukuri Co., Ltd.



Company Overview

The company is a social business that has established a developer comprised mainly of shop owners, and is revitalizing the city's main shopping district, which has fallen into decline, through an area management system that manages and operates the entire town.

Supporting the Future of Retail: E-commerce Strategies and Building Disaster-Resilient Logistics Networks

Masaru Wasami President Chief Executive Officer (CEO), AZ-COM MARUWA Holdings Inc. (Japan)

Speaker Biography

Born in 1945 in Yoshikawa Town (now Yoshikawa City), Saitama Prefecture. Entered the transportation industry after working in fruit and vegetable retail. Founded his own business at age 24 in 1970. Established Maruwa Unyu Kikan Co., Ltd. in 1973. Entered the 3PL (Third-Party Logistics) business in the early 1990s. Listed on the Tokyo Stock Exchange Second Section on April 8, 2014. Moved to the Tokyo Stock Exchange First Section on April 10, 2015. Transitioned to a pure holding company structure on October 1, 2022, and changed the company name to "AZ-COM Maruwa Holdings Inc." Serves as Chairman of the Japan 3PL Association, Chairman of the Higashi-Saitama Technopolis Cooperative Association, Representative Director of the Public Interest Incorporated Foundation Wasami Maruwa Foundation and other positions.

Company Overview

Operating under the concept of "3PL & Platform Company," we focus on e-commerce logistics, chilled and frozen food logistics, pharmaceutical and medical logistics as our core businesses. In addition, we are committed to strengthening and expanding our BCP (Business Continuity Plan) logistics operations, aiming to build a robust logistics network that serves as essential social infrastructure.



The possibilities and future of the mobile supermarket Tokushimaru.

Tatsuya Sumitomo Director and Founder, Tokushimaru Co., Ltd. (Japan)

Speaker Biography

1981, Editor in-Chief of the town magazine Awawa 2003, the company through M&A. 2012, Tokushimaru Co., Ltd. president and representative director. 2020, Tokushimaru mobile supermarkets exceeded 500. 2022, Tokushimaru mobile supermarkets exceeded 1,000. In 2023, "Gusu Monthly Tokushimaru" editor-in-chief.

Company Overview

We have partnered with 143 supermarkets and operate approximately 1,200 Tokushimaru mobile supermarkets.



What growth strategies is Kamakura Shirts pursuing amid a shrinking market and aging population in Japan?

Nanako Sadasue President and CEO, Maker's Shirts Kamakura Co., Ltd. (Japan)

Speaker Biography

Born in Kamakura. Joined Shonan Shinkin Bank in 1995. Joined Maker's Shirt Kamakura Co., Ltd., a company operated by her parents. Since then, she has been involved in web business, store property negotiations, and the development of business systems. In 2012, she spearheaded preparations for the New York store opening, overseeing everything from real estate contracts and interior design to visa arrangements and the implementation of inventory management as well as POS register integration systems. In 2019, she led the opening of the first store in China, located in Shanghai. In 2020, she was appointed President & CEO of Maker's Shirt Kamakura Co., Ltd.

Company Overview

Founded in Kamakura in 1993, we offer high-quality, Made-in-Japan shirts at fair and honest prices. We currently operate 25 stores in Japan and five overseas. Guided by our motto, "Supporting business professionals around the world through shirts," we remain committed to a business model that does not rely on discounts or sales, instead selling our products at full value.



The significance of the existence of Tohoku company Fujisaki and future value creation (Tentative)

Saburosuke Fujisaki Representative Director, Chairman and President, Fujisaki Co., Ltd. (Japan)

Speaker Biography

After graduating from the Department of Political Science at Keio University Faculty of Law in 1971 and joining Isetan Co., Ltd. in 1971, he became a director of Fujisaki Co., Ltd. in 1979, president in 1989, and chairman and president in 2022. In addition, he served as Vice President of the Japan Department Store Association in 2000, Chairman of the Miyagi Prefectural Public Safety Commission from 2005~2006, 25th President of the Sendai Chamber of Commerce and Industry in 2022, Chairman of the Federation of Chambers of Commerce and Industry of the Six Tohoku Prefectures, and Vice President of the Japan Chamber of Commerce and Industry. The award is the 2019 Rising Sun Medal of Small Ribbon.

Company Overview

Company name: Fujisaki Corporation
Location: 3-2-17 Ichibancho, Aoba-ku, Sendai City, Miyagi Prefecture
Founded: Bunsei 2 (1819)
Number of employees: Approximately 730



Session 4

"IT and Innovation"

This session will showcase how retailers and distributors are transforming their business models by adopting innovations such as AI, robotics, and other digital technologies to deliver new value to consumers.

AI-Driven Transformation in Retail & Distribution: Our Key Initiatives

Yoshihide Nagai Representative Director, COO, Retail AI, Inc. (Japan)

Speaker Biography

Currently an **Executive Officer at Retail AI Group** (since 2025), with a career spanning leadership role at **NTT COMWARE**, **Sony**, and **SoftBank Robotics**. They have a proven track record in launching fintech services and leading the global expansion of digital and robotic solutions. Joined Retail AI Group in 2021 and was promoted to Executive Officer in 2023.

Company Overview

Retail AI Inc. is a visionary leader dedicated to revolutionizing the shopping experience through advanced retail technology. By leveraging our proprietary "Smart Store Technology"—including our independently developed smart shopping carts, refined on the front lines of physical retail—we are driving meaningful innovation across the brick-and-mortar landscape.



The Shift from "Retail Using AI" to "Retail Powered by AI"

Akira Sakakibara Senior Vice President, Chief Technology Officer (CTO), Panasonic Connect Co., Ltd. (Japan)

Speaker Biography

Joined IBM Japan in 1986, leading system development for financial and manufacturing clients before being appointed IBM Distinguished Engineer in 2005. Served as CTO of Global Business Services and later CTO of the Smarter Cities business. Appointed CTO and Executive Officer of Microsoft Japan in 2016 and concurrently served as President of Microsoft Development from 2018.

Joined Panasonic in 2021 as Executive CTO of the Connected Solutions Company.

Became Senior Vice President and CTO of Panasonic Connect in 2022.

Appointed Group Chief AI Officer (CAIO) of Panasonic Holdings Corporation in 2026, while continuing to serve as Senior Vice President and CTO of Panasonic Connect.

Company Overview

Panasonic Connect Co., Ltd. centers its business on B2B solutions. The company generates operational and technological synergies with Blue Yonder, which Panasonic acquired in 2021, and provides software that leverages facial-recognition technology. It also holds leading market positions in hardware, including the Let's Note laptop series and broadcast and professional video equipment.



Shaping the IT Infrastructure: GS 1 Japan's Role and Services —GS 1 Digital Link and Cross-Industry Registry —

Atsushi Toyonaga President, Distribution Systems Research Institute (GS 1 Japan) (Japan)

Speaker Biography

April 1981: Joined the Ministry of International Trade and Industry (now the Ministry of Economy, Trade and Industry - METI)

June 2011: Director-General for Commerce and Distribution Policy, Minister's Secretariat

June 2013: Senior Managing Director, Japan Finance Corporation (JFC)

July 2015: Commissioner, Small and Medium Enterprise Agency

April 2019: Chairman, Organization for Small & Medium Enterprises and Regional Innovation, Japan (SMRJ)

June 2024: President, GS1 Japan (The Distribution Systems Research Institute)

Company Overview

GS 1 Japan was established in 1972 as the "Distribution Systems Research Institute," an organization dedicated to promoting informatization through standardization. As a member of GS1—the international non-profit organization that drives global standards—we are committed to the widespread adoption and implementation of product identification codes.



Advancing Grocery Operations in the Digital Era: From Store-Based Picking to Automated Fulfillment

Bharat Rupani President, Aeon Next Co., Ltd. (Japan)

Speaker Biography

July 1997: Joined Daymon Worldwide, Inc.

March 2007: Vice President, responsible for the AEON (Japan) account, Daymon Worldwide, Inc.

March 2012: Division Vice President, U.S. Business, Daymon Worldwide, Inc.

January 2015: President, Asia Operation, Daymon Worldwide, Inc. concurrently President, Daymon Worldwide (Japan).

2018: Executive role at a retail technology startup

March 2019: Project Leader, Online Supermarket Business AEON Co., Ltd.

December 2019: President, AEON NEXT Co., Ltd. -present:

Company Overview

AEON NEXT, a 100% Aeon subsidiary, operates "Green Beans", a pure-play online supermarket built on Ocado Solutions' AI- and robotics-enabled technology platform.

Through our state-of-the-art Customer Fulfillment Center (CFC), we manage a fully integrated, end-to-end model spanning digital commerce, automated fulfillment, and precision last-mile delivery. With a rigorously controlled cold chain and data-driven operations, we offer a comprehensive assortment from fresh foods to daily essentials, delivering superior quality, reliability, and convenience at scale.



Building a Global Center of Excellence: How Seven Scales Universal Values through Technology

Izuru Nishimura Managing Executive Officer, CIO, Head of Group DX Division, Seven & i Holdings Co., Ltd. (Japan)

Speaker Biography

I am an IT and DX specialist with over 20 years of experience in system development and project planning across trading, finance, and energy sectors. I joined Seven & I Holdings in 2014 on secondment from a major client company and became a permanent member in 2019. In 2021, I was appointed Executive Officer and Head of System Division at Seven-Eleven Japan. Since 2025, I have served as Senior Executive Officer and Head of Group DX Division at Seven & i Holdings, while concurrently serving as President of SpireX. At Seven-Eleven, I led transformative initiatives including industry-first inbound systems, "Seven VIEW" disaster recovery platform, and "Seven Central" real-time data infrastructure. These achievements were recognized with the Google Customer Award in 2021 and have been featured extensively in leading media outlets and academic journals as pioneering best practices in retail technology.

Company Overview

Seven & i Holdings Co., Ltd. is a pure holding company that plans, manages, and operates a corporate group centered on the convenience store business in Japan and overseas. It operates approximately 85,800 7-Eleven stores across 19 countries and regions.



Driving the Next Growth Strategy for Japan's Retail with AI (Tentative)

Miki Tsusaka Representative Director and President, Microsoft Japan (Japan)

Speaker Biography

Miki Tsusaka is the Representative Director and President of Microsoft Japan, appointed in February 2023. She oversees all of Microsoft's products, solutions, services, and support in Japan, while leading engagement with customers and business partners. Her focus is on accelerating Japan's digital transformation by leveraging Microsoft's global and local expertise in productivity and platform solutions, and strengthening the company's reputation as a trusted partner for individuals, organizations, and governments. Before joining Microsoft, Miki was a Senior Partner and Managing Director at Boston Consulting Group (BCG), advising clients across industries in Japan and globally on growth strategy, profitability improvement, organizational redesign, and digital transformation. She founded consulting groups specializing in marketing, sales, and pricing, expanded BCG's service offerings, served on its Executive Committee, and was Chief Marketing Officer. She holds a BA from Harvard University and an MBA from Harvard Business School, and was named one of Fortune's 100 Most Powerful Women in Asia in 2024 and 2025.

Company Overview

Microsoft Japan is the Japanese subsidiary of Microsoft Corporation. It develops AI-powered platforms and tools, delivering innovative solutions that adapt to customers' evolving needs. By combining global technology with local insight, the company supports organizations and individuals across industries, helping them work smarter, accelerate transformation, and create new value through responsible, practical, and scalable use of artificial intelligence, while fostering trust, security, collaboration, sustainability, innovation, growth, and long-term impact worldwide.



Avatar and the future society

Hiroshi Ishiguro Professor, Department of Systems Innovation, The University of Osaka (Japan)

Speaker Biography

Hiroshi Ishiguro received a Ph. D. from Osaka University, Japan in 1991. He is currently Professor of Department of Systems Innovation at Osaka University, Visiting Director of Hiroshi Ishiguro Laboratories at the Advanced Telecommunications Research Institute (ATR), Project Manager of MOONSHOT R&D Project, Thematic Project Producer of EXPO 2025 Osaka, Kansai, Japan, and CEO of AVITA, Inc. His research interests are interactive robotics, avatar, and android science. Geminoid is an avatar android that is a copy of himself.

Company Overview

Osaka University, founded in 1931, is a leading national university in Japan, renowned for strong research from fundamentals to applications, with global recognition in medicine, engineering, and the humanities and social sciences.



Beyond Digitalisation: Building Malaysia's Smart Retail Ecosystem

Shi Hao Pang Director, APPBAY STUDIO SDN BHD (Malaysia)

Speaker Biography

Pang Shi Hao is a seasoned software technology specialist with a rare combination of deep coding expertise and hands-on ERP implementation experience in the retail sector. As Director of APPBAY STUDIO SDN BHD (Malaysia), he now leads digital transformation projects that fuse modern web frameworks with large-scale enterprise systems. At APRCE 2026, Pang will deliver a highly practical session on how open source solutions and AI based solutions can seamlessly help to address the issues on Labor shortages due to ageing populations, sustainability targets (SDGs 2030, carbon neutrality by 2050), shifting consumer demographics (especially Gen Z), and the need for cross-border knowledge sharing across Asia-Pacific.

Key Experience Highlight

More than 7 years of direct software customization experience in the retail sector (large-sized chains and regional distributors in Malaysia & Singapore & Spain & Philippines).

Led integration of custom ERP modules with e-commerce, POS, inventory, and logistics systems for 15+ retail clients.

Specialized in building responsive web and mobile applications that consume data from various platforms, dramatically improving staff training platforms and in-store dashboards.

Company Overview

AppBay Studio Sdn Bhd is a Malaysia-based technology company incorporated in 2021, specializing in computer programming, IT consultancy, and digital solutions. The company delivers custom software development, mobile applications, and web-based solutions tailored to businesses of all sizes. Leveraging modern technologies such as React, Node.js, Python, Swift, and cloud platforms, AppBay Studio is committed to driving digital transformation and operational efficiency for its clients across diverse industries.



Shaping the Future of Retail with Data & AI

Yoshiko Furuhashi Corporate Executive Officer, EVP, in charge of Enterprise Business, Fujitsu Limited (Japan)

Speaker Biography

After graduating from Hitotsubashi University, she joined SAP Japan, where she worked as a consultant before transferring to SAP's global headquarters in Germany. She later led healthcare digital transformation initiatives at Philips Japan, and subsequently founded and scaled the Japanese subsidiary of BlackLine as Representative Director and President, driving accounting and finance transformation for Japanese enterprises. Motivated by a strong commitment to addressing societal challenges and advancing sustainability, she joined Fujitsu in 2023. Since 2024, in her current role, she has been leading the transformation of Japan's retail industry through the strategic use of data and AI.

Company Overview

Fujitsu is a global technology company that supports retail transformation through trusted technology and digital transformation. Leveraging data and AI, Fujitsu helps enable sustainable, customer-centric retail experiences.



Alfamart & Alfagift : O2O Retail Business Transformation

Ryan Alfons Kaloh Marketing Director, PT Sumber Alfaria Trijaya, Tbk. (Alfamart) / CEO, PT Global Loyalty Indonesia (Alfagift) (Indonesia)

Speaker Biography

Ryan Alfons Kaloh joined PT Sumber Alfaria Trijaya, Tbk (Alfamart) in 2014 as Marketing Director. He has also served as Chief Executive Officer at PT Global Loyalty Indonesia (Alfagift) since 2019. With the Alfamart group, he has been involved in transforming retail towards a modern direction by strengthening CRM, digital, and O2O business strategies.

Prior to working in the retail industry, he spent the majority of his career in marketing since 1998 in the consumer goods industry at various giant Indonesian companies, from PT HM Sampoerna, Tbk to PT Mayora Indah, Tbk.

He has also spoken at numerous marketing and advertising forums, retail business forums, and various commercial sessions for MNCs. He was also a keynote speaker at NRF APAC 2025.

Company Overview

Alfamart is a grocery minimarket retail company, founded in 1999, which has more than 21,000 stores in Indonesia and serves around 6 million consumers every day. Since 2016, it has developed a modern CRM membership supported by data processing capabilities, thus providing the ability for customized and targeted promotions through the **Alfagift** application. In 2019, **Alfagift** began to innovate into a membership and transactional application with more than 25 million users, which also confirmed the integrated business transformation of **Alfamart** and **Alfagift** into Online to Offline (O2O). **Alfagift** and its membership program have been major contributors and drivers of business growth for **Alfamart** in serving the dominant young and digital savvy segments today.



The following speakers are confirmed to speak at the conference.

Renaud de Barbuat

President & CEO, GS1 AISBL
(Belgium)



*His presentation will be delivered via pre-recorded video message.

Session 5

"Strategies and Case Studies of Globally Expanding Enterprises"

Through presentations by corporate leaders engaged in global business operations, this session will explore both the opportunities and challenges that lie ahead for the Asia-Pacific region.

What captivates customers worldwide?

Naoki Yoshida Director, Pan Pacific International Holdings Corporation (Japan)

Speaker Biography

September 2012 Director of the Company

November 2013 Senior Managing Director of the Company

July 2015 Senior Managing Director and CCO of the Company

January 2018 Senior Managing Director and CAO (Representative Director) of the Company

January 2019 Director of UNY Co., Ltd. (current position)

September 2019 President and CEO (Representative Director) of the Company President and Representative Director of Don Quijote Co., Ltd.

September 2025 Director of the Company (current position)

Company Overview

Company Name : Pan Pacific International Holdings Corporation

Date Established : 5-Sep-1980

The Founder : Takao Yasuda

Representatives : President & CEO, Representative Director Hideki Moriya

COO and Representative Director Kosuke Suzuki

Number of Employees : 17,075 (Consolidated) (As of June 30, 2025)



Aeon's overseas business strategy and contributions to local communities (Tentative)

Naoya Okada Executive Officer, Human Resources and Sustainability (incumbent), AEON CO., Ltd. (Japan)

Speaker Biography

January 2015 : Joined AEON Retail Co., Ltd.

November 2015 : Organic Business Project Team, AEON CO., LTD.

November 2016 : Division Manager, Bio c' Bon Japon Co., Ltd.

March 2019 : Representative Director and President, Bio c' Bon Japon Co., Ltd.

January 2020 : President and Representative Director, AEON SIGNA Sports United Co., Ltd.

July 2022 : Director and Vice President, AEON Malaysia

April 2024 : Executive Officer and Chief Officer of Malaysia Business, AEON CO., LTD and President and Director, AEON Malaysia

March 2026 : Executive Officer, Human Resources and Sustainability (incumbent), AEON CO., Ltd. (current position)

Company Overview

AEON was founded in 1758 as Okada-ya, a retailer of textiles and daily goods, and now conducts diverse operations. With the retail business as its starting point, our business ranges from the shopping-mall development and operation business, financial-services business that integrates credit card, banking, and insurance services, to the services and specialty-store business.



Challenging to grow not just overseas, but globally.

Satoshi Shimizu President & Representative Director, RYOHIN KEIKAKU CO., LTD. (Japan)

Speaker Biography

October 1996: Joined Ryohin Keikaku Co., Ltd. May 2015: Director, General Manager of Sales Division, Ryohin Keikaku Co., Ltd.
June 2015: Director, General Manager of East Asia Business Division, Ryohin Keikaku Co., Ltd.
February 2018: Managing Director, General Manager of Merchandising Headquarters, Ryohin Keikaku Co., Ltd.
February 2019: Managing Director; General Manager of Mainland China Business Group, Ryohin Keikaku Co., Ltd.
September 2021: Senior Managing Director, General Manager of Mainland China Business Group, Ryohin Keikaku Co., Ltd.
November 2022: Executive Vice President and Director; Responsible for Mainland China Business, Taiwan Business, and Hong Kong Business, Ryohin Keikaku Co., Ltd.
November 2024: President & Representative Director, Ryohin Keikaku Co., Ltd. (current)



Company Overview

Operation of specialty retail business centered on MUJI, including product planning, development, manufacturing, wholesaling and sales'

Seven-Eleven's Transformation: What Should Be Changed, and What Must Not Be Changed

Junro Ito Representative Director and Executive Chair, Seven & i Holdings Co., Ltd. (Japan)

Speaker Biography

After graduating from Gakushuin University, he joined Mitsui Trust and Banking Co., Ltd. (now Sumitomo Mitsui Trust Bank, Limited). He earned an MBA from the Drucker School of Management at Claremont Graduate University in the United States and later worked for Nordstrom. In 1990, he joined Seven-Eleven Japan Co., Ltd. After serving in roles including regional supervision for store operations guidance and Head of Marketing, he transferred in May 2009 to Seven & i Holdings Co., Ltd., the company's holding company. He has since held positions including Head of Business Promotion, Chief Sustainability Officer, executive in charge of the Superstore Business, and Chief Administrative Officer. Since May 2025, he has served as Representative Director and Chairman, while concurrently serving as Chairman of the Board of Directors of York Holdings.



Company Overview

Seven & i Holdings Co., Ltd. is a pure holding company that plans, manages, and operates a corporate group centered on the convenience store business in Japan and overseas. It operates approximately 85,800 7-Eleven stores across 19 countries and regions.

Destination Retail: Turning Cities into Global Shopping & Tourism Hubs

Supaluck Umpujh Chairwoman, The Mall Group, Thailand (Thailand)

Speaker Biography

Ms. Supaluck Umpujh, Chairwoman of The Mall Group, is one of Thailand's most influential business leaders, transforming the nation's retail landscape with landmark destinations including Siam Paragon, The Em District, The Mall Lifestore, and the upcoming Bangkok Mall. Her bold vision and innovation have redefined experiential retail and positioned Thailand as a regional hub for luxury and world-class lifestyle destinations. Her distinguished international honors include France's Legion of Honor and Italy's Knight of the Order of the Star of Italy. She was inducted into the World Retail Hall of Fame and has received Entrepreneur of the Year and a Lifetime Achievement Award in recognition of her enduring impact. In 2024 and 2025, she was named among Fortune's Most Powerful Women in Asia. Ms. Supaluck continues to inspire global retail leadership through excellence, innovation, and transformative vision.



Company Overview

The Mall Group stands at the forefront of Thailand's luxury retail and lifestyle arena. Prestigious destinations include Siam Paragon and the EM District, comprising Emporium, EmQuartier and Emsphere, together with The Mall Lifestore and the upcoming mega project "Bangkok Mall". A refined portfolio of global brands, distinctive concepts and world-class entertainment creates a sophisticated retail ecosystem, propelling tourism growth, stimulating economic dynamism and redefining Asia-Pacific retail excellence.

Future Ready Retail: How Digital Shoppers and Retail Models Are Reshaping APAC

Sean Kreidler Head of Research, Euromonitor International (United Kingdom)

Speaker Biography

Sean Kreidler is Head of Research at Euromonitor International, with 18 years of experience in international market research and project leadership across fast-moving consumer goods and services. Based in Tokyo since 2017, he leads a local research team delivering strategic market data and consumer insights through a wide range of analytical methodologies. His work supports both Japanese and international clients in identifying opportunities and accelerating growth. Sean began his career managing research projects across Latin America and later oversaw market studies spanning 30 industries in 20 countries across the Americas. He specialises in retail, food, and beverage sectors and frequently speaks at industry events globally. He holds a bachelor's degree in Economics and Spanish from the University of Michigan.



Company Overview

Euromonitor International leads the world in global market intelligence into industries, companies, economies and consumers. With over 50 years at the cutting edge of the industry, we blend deep human expertise with AI technology and analytics, to deliver insights that drive confident, high-stakes decisions—at speed and scale. Our global network and proprietary data empower you to unlock growth opportunities and navigate change. We have specialist teams in 16 offices around the world and a network of on-the-ground analysts in over 100 countries, providing cultural and business nuances others miss. We research 210 countries & jurisdictions and 99.9% of the world's consumers, helping our clients to make sense of global markets.

The following speakers are confirmed to speak at the conference.

Rakuten Group, Inc. (Japan)

*This program is current as of March 9, 2026.

*Speakers are subject to change, and any updates or changes will be announced on the official website.

5. Loss Prevention Conference

Date Friday, October 9, 13:15 – 15:30

Venue Hall C, Tokyo International Forum

Organizers The Japan Industrial Association of Electronic Article Surveillance Machines (JEAS)

Outline In recent years, many countries have seen an increase in organized and habitual shoplifting and fraud, leading to deteriorating inventory loss rates. At the same time, in countries facing declining birthrates and aging populations, retailers are under increasing pressure to improve labor efficiency and streamline store operations. This conference focuses on loss prevention strategies that simultaneously reduce loss rates and improve storefront efficiency. Part 1 will feature presentations on advanced initiatives from Japan and abroad, followed by a panel discussion among the speakers in Part 2.

Part 1

1. Greeting

Yoshinori Inamoto Chairman, The Japan Industrial Association of Electronic Article Surveillance Machines (JEAS) / Senior Consultant, Business Development Office, TAKACHIHO KOHEKI CO., LTD.

“A Culture of Tradition and Change: Loss Prevention in Japan”

Often when we discuss the differences in the way that loss prevention programs operate, we refer to the importance of functioning within the culture of the company and how that internal culture will impact the way that we approach both the goals and focus of our responsibilities.

2. Guest Greeting

Mutsuo Atsumi President Chief Researcher, Japan Retailing Center Co., Ltd.

“Protecting Assets, Enhancing the Shopping Experience: The Challenge of the Retail Industry”

3. Moderator

Hajime Omi Vice Chairman, The Japan Industrial Association of Electronic Article Surveillance Machines (JEAS) / Advisor, Institute of AJIS Retail Support

“Retail loss of Asian retailers and business challenge”

Retail losses (shrinkage) have a significant impact on the retail industry. The majority of losses are caused by criminal acts committed by internal and external individuals. Furthermore, this is a significant issue that must be addressed as a social problem. This time, I would like to report on the results of a survey conducted by the AJIS Group concerning losses and loss prevention measures in over 100 retail companies across Asia.

4. Speaker

Kenji Inoue Director, The Japan Industrial Association of Electronic Article Surveillance Machines (JEAS) / Product Marketing Manager, NCR Commerce Japan Ltd.

“Shrink reduction at checkout – hot trends in Japan and North America”

Loss increasing in the retail industry is a critical management issue, and its resolution ultimately lies within the operations of each individual store. NCR Commerce Japan will present comprehensive and practical loss-prevention strategies-particularly within checkout operations like self-checkout systems-alongside the latest industry trends in both Japan and North America.

Joshua Member, The Japan Industrial Association of Electronic Article Surveillance Machines (JEAS) / Head Operator, Dahua Technology Japan

“Retail Loss Prevention in Europe: Effective Cases and Practical Results of Our Systems”

By leveraging integrated multi-system solutions, we effectively address practical loss prevention challenges faced by users. Dahua will share insights on loss prevention strategies in the European retail industry and provide in-depth analysis of selected typical cases.

Mina Tsuchida Member, The Japan Industrial Association of Electronic Article Surveillance Machines (JEAS) / Senior Vice President & CHRO, AWL, Inc.

“Retail Frontline Report from India: Escalating Shrinkage Losses and Innovations in Fraud Prevention via Japan-originated "AI Edge" Solutions”

In India's rapidly growing retail sector, preventing fraud such as shoplifting has become an urgent challenge. This presentation reports on the severe local conditions and the struggles faced by retailers. As a solution, we present AWL's cutting-edge AI Edge solutions, which have an overwhelming track record in Japan. We will demonstrate how high-precision predictive detection-integrating existing infrastructure with frontline expertise-can reduce loss and dramatically improve store profitability, offering a Japan-originated prescription for this universal global challenge.



Part 2

A Panel Discussion will be held featuring the members of Part 1.

6. Country & Regional Reports

Date Friday, October 9, 10:45 – 11:45, 15:45 – 16:45
Venue Hall C, Tokyo International Forum
Outline Representatives from retail associations across various countries and regions within FAPRA will present reports on the current status and future outlook of the retail industry in their respective locations. Speakers will be announced in due course.



Murali Prakash
FAPRA



Solihin
Indonesian Retail Merchants Association



Datuk Andrew Lim Tatt Keong, J.P.
Malaysia Retailers Association



Zaw Min Latt
Myanmar Retailers Association

7. APRCE 2028 Host Country Session

Date Friday, October 9, 17:00 – 17:20
Venue Hall A, Tokyo International Forum
Outline A presentation by the Malaysia Retailers Association, the host organization for the APRCE 2028.



Malaysia Retailers Association

Law Boon Eng
Vice president, Malaysia Retailers Association (MRA) / Chairperson of committee, The 23rd Asia-Pacific Retailers Convention & Exhibition



APRCE 2026 Host Country Session at APRCE 2024 Colombo

III Exhibition: RETAIL EXPO Tokyo 2026

Welcoming over 10,000 visitors, RETAIL EXPO Tokyo 2026 will be held in conjunction with the conference. The exhibition will feature three themed zones highlighting initiatives that address common challenges in the retail industry, as well as cutting-edge technologies. It offers a valuable opportunity for visitors to explore future business models and expand their professional networks.

The exhibition is open to all registered participants. Those not attending the conference may also join free of charge with advance registration.

1. Exhibition Overview

RETAIL EXPO Tokyo 2026

Date	Thursday, October 8, 9:00 – 18:00; Friday, October 9, 9:30 – 17:20
Venue	Hall E, Tokyo International Forum Zones: ● Cutting-edge Retailers and Distribution Zone ● Retailers Business Solutions Zone ● Japanese Culture, Tradition, and Subculture Zone
Number of Exhibitors	Approx. 35 companies from Japan and overseas. (In alphabetical order, As of February, 2026)
Exhibitors	<ul style="list-style-type: none"> ● Cutting-edge Retailers and Distribution Zone AEON Co., Ltd. / CP AI Robotics Co., Ltd. / Daiso Industries Co., Ltd. / Ishokudogen.com Co., Ltd. / ITOCHU GROUP (NIPPON ACCESS, INC.) / The Japan Industrial Association of Electronic Article Surveillance Machines (JEAS) / Malaysia Retailers Association / Mitsubishi Corporation / Mitsui & Co., Ltd. / National Supermarket Association of Japan / Nitori Holdings Co., Ltd. / Pan Pacific International Holdings Corporation / Seven & i Holdings Co., Ltd. / TOKYU CORPORATION ● Retailers Business Solutions Zone AVITA, Inc. / BIPROGY Inc. / Celebal Technologies Co. Ltd. / Fujitsu Limited / Future Architect, Inc. / HBLAB JAPAN Co., Ltd. / IntaSect Communications, Inc. / Kiva Co., Ltd. / Microsoft Japan Co., Ltd. / MUFG Bank, Ltd. / NCR Commerce Japan Ltd. / NS Solutions Corporation / SOLUM CO., LTD. / TERAOKA SEIKO Co., Ltd. / Toshiba Tec Corporation / VINX CORP. ● Japanese Culture, Tradition, and Subculture Zone ITO EN, LTD. / MUFG Bank, Ltd.
Expected Visitors	Over 10,000 (estimated)
Expected	<ol style="list-style-type: none"> 1) Registered international conference participants (From the 18 countries and regions participating in FAPRA) 2) Professionals in retail, distribution sector, and consumer goods manufacturing companies (Executives and senior management / Management & Sales Planning / IT & Digital transformation Promotion / Product Development & Marketing / Logistics & Inventory Management / Human Resources, Public Relations, Sustainability, etc.)
Entrance fee	Free
How to Participate	Advance registration via APRCE TOKYO 2026 official website. Please refer to page 30 for details on registration.



2. Events and Activities Scheduled in the Exhibition Hall

① Opening Ceremony

An opening ceremony featuring members of the Executive Committee and the Chairman of FAPRA.
Thursday, October 8, from 9:00

② FAPRA Heads of Delegation Tour

Representatives from FAPRA member countries and regions will be guided on a tour of the exhibition booths.
Thursday, October 8, from 13:00

③ Presentation by the Exhibitors

Major exhibiting companies will deliver presentations in the designated seminar space within the exhibition hall.
Thursday–Friday, October 8–9

* Presenters and the schedule are to be confirmed and will be posted on the official website once finalized.

④ J Character Shop, J Subculture Business Networking

This area will feature retail sales of Japanese character merchandise. Additionally, a dedicated business networking space will be established to facilitate meetings between visiting international retailers and Japanese subculture-related companies.

Thursday–Friday, October 8–9

⑤ Japanese Cultural Experience Program

A dedicated space will be set up within the exhibition hall for international participants and their accompanying persons to experience traditional Japanese culture.

Thursday–Friday, October 8–9

*Schedule and program are currently being finalized and will be posted on the official website once confirmed.



IV Social Events and Business Networking Events

1. Welcome Reception

Date	Wednesday, October 7, 18:00 – 20:00
Venue	Tokyo Kaikan
Format	Standing Buffet
Program	Opening remarks by President of APRCE 2026 Nomoto and FAPRA Chairman Murali, guest greetings from (tentatively) the Minister of Economy, Trade and Industry and the Minister of Agriculture, Forestry and Fisheries, and special performances
Eligibility	Open to all registered international conference participants and accompanying persons

2. Opening Ceremony

Date	Thursday, October 8, 9:30 – 10:05
Venue	Tokyo International Forum Hall A
Program	Grand opening Opening performance Introduction of the President of APRCE 2026, FAPRA Chairman and country/region representatives, executive committee members, and special guests Opening address by Hirofumi Nomoto, President of APRCE 2026 Co-host greeting by Murali Prakash, FAPRA Chairman Guest greetings by the Prime Minister, Governor of Tokyo, and Chairman of the Japan Chamber of Commerce and Industry (tentative)
Eligibility	Open to all registered international conference participants and accompanying persons

3. Lunch

Lunch arrangements differ by participant category. Executive committee members, FAPRA representatives, sponsor representatives, and speakers will take part in a VIP lunch. General participants and accompanying persons are invited to join a voucher-based lunch.

1) Voucher-based Lunch

Date	Thursday, October 8, 12:00 – 13:30; Friday, October 9, 11:45 – 13:15
Venue	Tokyo International Forum and surrounding facilities
Format	<ul style="list-style-type: none"> Use the meal voucher distributed at registration. Lunch is available at restaurants and other establishments located in and around the Tokyo International Forum. (A list of available restaurants will be provided on the official website.) Halal and vegan (including vegetarian) lunch boxes will also be available in Hall B5 for participants who require halal or vegan options. *Advance reservation at the time of registration is required. Lunch boxes will be distributed in Hall B5 upon presentation of the meal voucher. *Due to the limited availability of halal- and vegan-friendly (including vegetarian) dining options in and around the venue, we recommend reserving lunch boxes in advance.
Eligibility	General participants, Accompanying person

2) VIP Lunch

Date	Thursday, October 8, 12:00 – 13:30; Friday, October 9, 11:45 – 13:15
Venue	TOH-TEN-KOH 7th floor, Glass Building (G Block) Tokyo International Forum; Lounge, 7th floor, Glass Building (G Block) Tokyo International Forum
Eligibility	Executive committee members, sponsor representatives, FAPRA representatives, speakers, etc.

4. FAPRA Networking Reception

Date	Thursday, October 8, 17:00 – 18:30
Venue	Lounge, 7th floor, Glass Building (G Block) Tokyo International Forum
Program	A networking reception hosted by FAPRA
Eligibility	By invitation only

5. Farewell Party

Date	Friday, October 9, 19:00 – 21:00
Venue	International Convention Center PAMIR, Grand Prince Hotel Shin Takanawa
Format	Seated dinner
Program	<p>The Farewell Party, which also serves as the convention's closing ceremony, brings together convention officials and general participants. The program includes the presentation of the FAPRA Awards, which honor outstanding retail companies and initiatives in the Asia-Pacific region, the handover of the FAPRA chairmanship, and the official transfer of the convention flag to the next host country.</p> <p>Guests will also enjoy special performances, including traditional Japanese dance and a musical ensemble featuring violins and traditional Japanese instruments.</p>
Eligibility	<p>Registered international conference participants (Advanced registration required. Maximum capacity: 2,000 guests)</p> <p>*To help minimize food waste and accurately estimate attendance, participants are requested to indicate their attendance at the Farewell Party at the time of registration.</p> <p>*Participants who select "Farewell Party: Not Attending" at the time of registration will receive a JPY 10,000 discount on the registration fee.</p> <p>*Shuttle Bus to the venue</p> <p>Shuttle bus will be available for Convention Officers, FAPRA Officers, Speakers and international participants from Tokyo International Forum to Grand Prince Hotel Shin Takanawa. Japanese participants are requested to travel individually using public transportation.</p>

6. Convention Lounge

Date	Thursday–Friday, October 8–9
Venue	Hall B5, Tokyo International Forum
Program	Throughout the convention period, a dedicated space will be available for conference participants and exhibition visitors to freely engage in business meetings and networking.
Eligibility	<p>Open to registered convention participants, accompanying persons, and exhibition visitors.</p> <p>In addition, the space will function as a rest area and charging station, and during lunchtime, it will also serve as a designated dining area for brought-in lunches as well as halal and vegan (including vegetarian) bento boxes.</p>

V Special Event: "J Subculture × Retail Business"

Keynote Speech

"The Third Wave of Anime and Manga Expansion:
The Future of Experiential Business Cultivated by Retail."

Atsuo Nakayama Entertainment Sociologist (Japan)

Date Thursday, October 8, 10:10 – 10:50

Venue Hall A, Tokyo International Forum

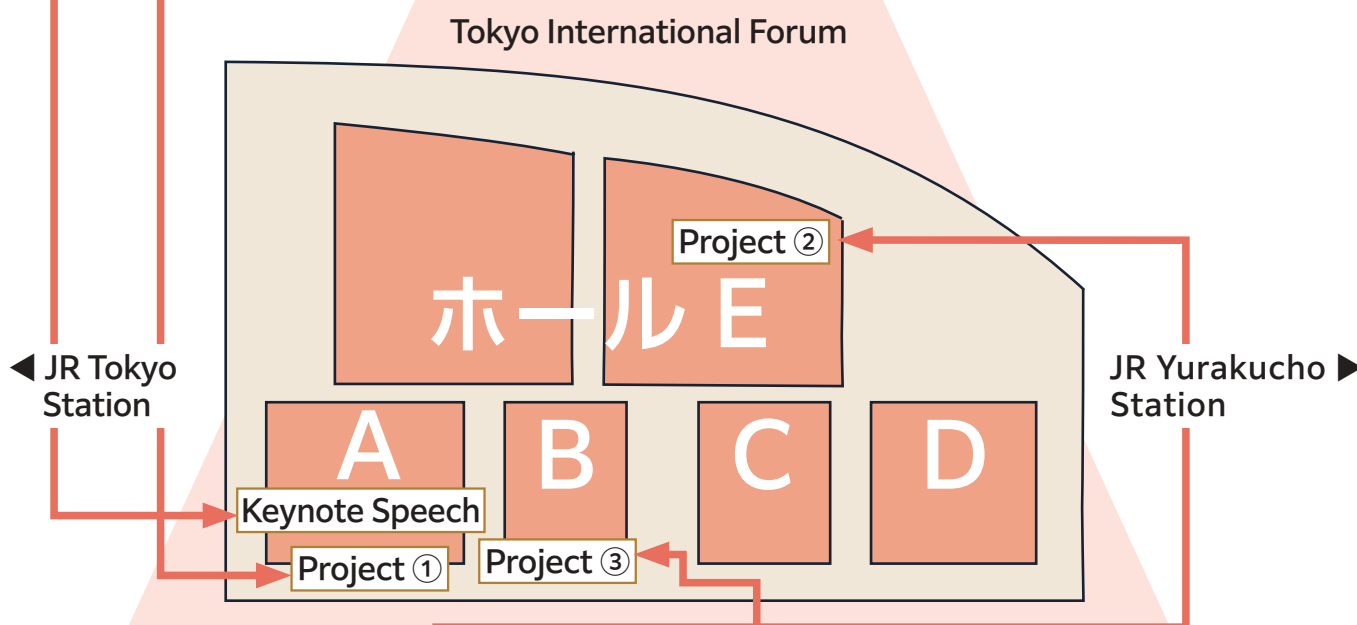
Project ①

Welcome J Characters:

Date Thursday, October 8, 10:10 – 10:50

Venue Hall A, Tokyo International Forum

Popular characters known across Asia greet participants at the conference entrance.



Project ②

J Character Shop

Date Thursday–Friday, October 8–9

Venue Japanese Culture, Tradition, and Subculture Zone at Hall E, Tokyo International Forum

Sales of Welcome J Characters merchandise at the exhibition.



Project ③

J Subculture Business Networking

Date Thursday–Friday, October 8–9

Venue Business networking area at Hall B5, Tokyo International Forum

Business networking opportunities with companies in the subculture industry.



VI Accompanying persons program / Retail Study Tours

1. Accompanying persons program

Date	Thursday–Friday, October 8–9 (Time TBC)
Program	A half-day Tokyo tour for the registered accompanying persons of international conference participants. * Details of the tours will be announced on the official website two to three months before the Convention.
Eligibility	Registered accompanying persons
Capacity	20–40 participants per course
Program fee	Free



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2. Retail Study Tours

Date & Venue	Saturday, October 10
Eligibility	International Participants and their accompanying persons
Program	This optional half-day tour includes visits to commercial facilities in Tokyo and lunch. <ul style="list-style-type: none"> ● "Heritage Department Store Tour" Depart from the hotel → Visit Nihombashi Mitsukoshi Main Store → Lunch → Return to the hotel ● "Cutting-edge Retail & Commercial Facilities Tour" Depart from the hotel → Visit NEWoMan TAKANAWA → Lunch → Return to the hotel ● "Japanese Culture & Subculture Tour" Depart from the hotel → The Gotoh Museum → Subculture Tour in Akihabara (including lunch) → Return to the hotel * Detailed information will be available on the official website. *The course itinerary is subject to change.
Capacity	30 participants per course (Minimum number of participants: 10) *The tour may be canceled if the minimum number of participants is not met.
Program fee	JPY 5,000 per person including consumption tax and lunch *Please apply when registering for APRCE TOKYO 2026.

VII Hotel Accommodation / Shuttle Bus

1. Hotel Accommodation

How to Apply Participants wishing to reserve hotel accommodation are required to submit the completed application form online. The booking website will be launched in line with the opening of participant registration. Upon booking, a deposit equivalent to the total accommodation fee per room will be required.

Application Deadline Monday, August 31, 2026

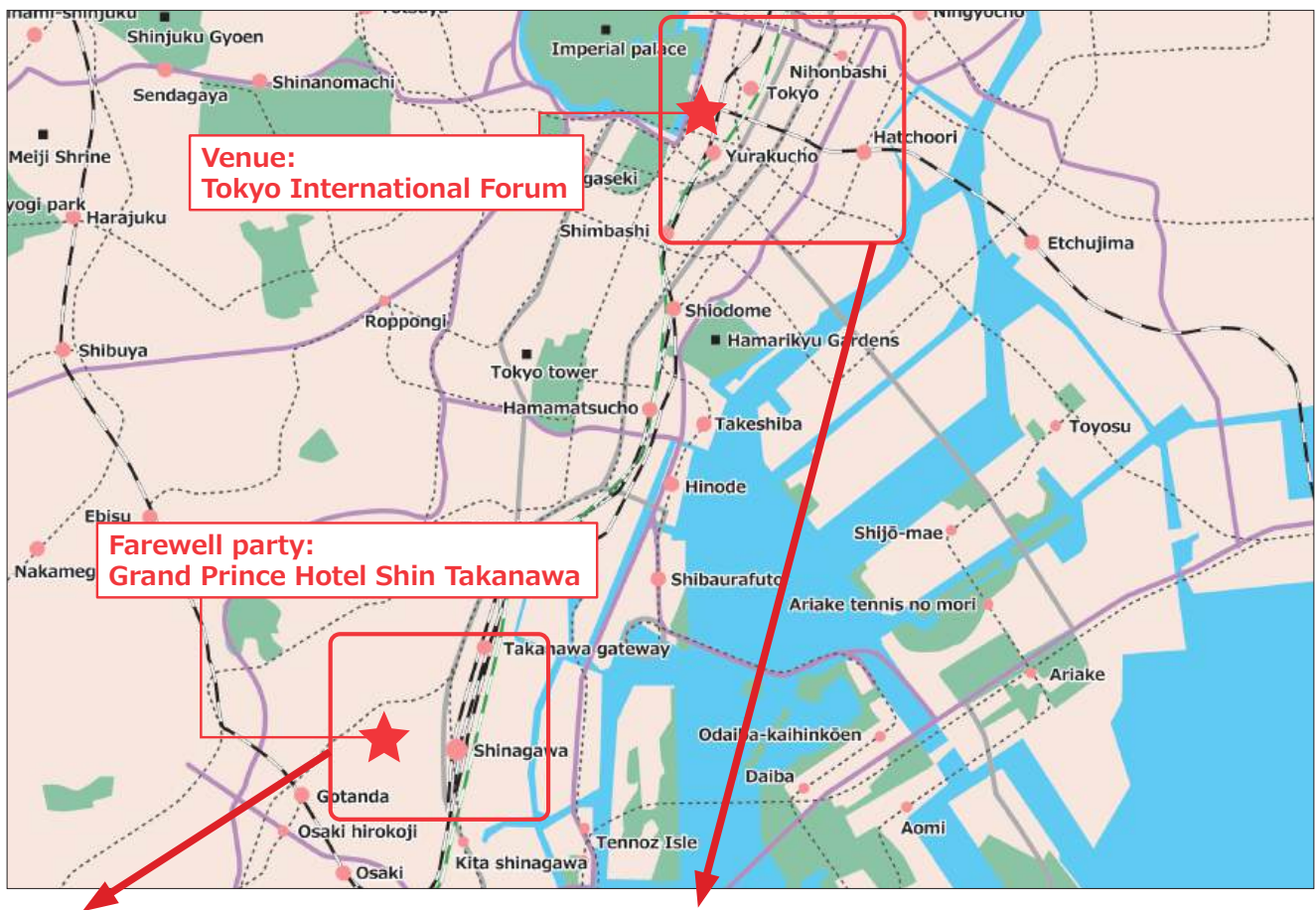
Inquiry Desk JTB Global Marketing & Travel Inc.
Convention Center (C1IN597012)
2-3-14 Higashi-Shinagawa, Shinagawa-ku, Tokyo 140-8604 Japan
E-mail: aprce2026_travel@gmt.jtb.jp

Official Hotels

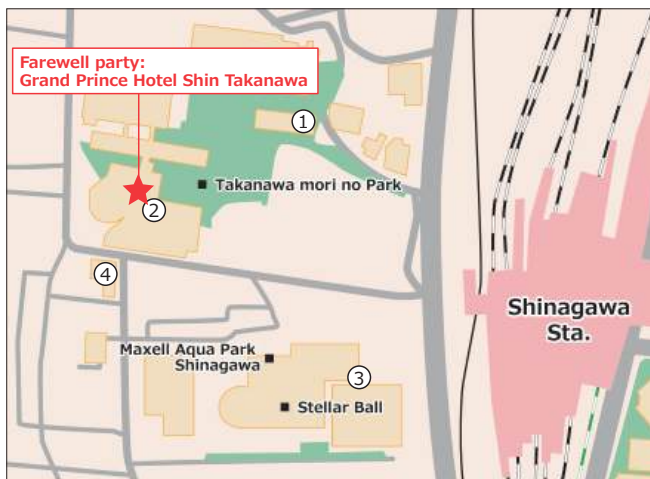
*Room rates include service charge and a 10% consumption tax

No.	Hotel Name (Check-in & out)	Room Type		10/5(Mon)	10/6(Tue)	10/7(Wed)	10/8(Thu)	10/9(Fri)	10/10(Sat)	10/11(Sun)	Breakfast	① Address ② Access to closest station ③ Access to the venue
1	The Prince Sakura Tower Tokyo (15:00/12:00)	Deluxe Twin / King (Non-Smoking)	Single Occupancy (Per Person)	¥76,650	¥76,650	¥76,650	¥76,650	¥76,650	¥87,650	¥87,650	¥1,650	① 3-13-1 Takanawa, Minato-ku, Tokyo 108-007 ② 3 min walk from Shinagawa Station ③ 25 min by train
			Double Occupancy (Per Person)	¥40,900	¥40,900	¥40,900	¥40,900	¥40,900	¥46,400	¥46,400		
2	Grand Prince Hotel Shin Takanawa (15:00/11:00)	Superior Modern Twin / Double (Non-Smoking)	Single Occupancy (Per Person)	¥56,850	¥56,850	¥56,850	¥56,850	¥56,850	¥67,850	¥67,850	¥1,650	① 3-13-1 Takanawa, Minato-ku, Tokyo 108-007 ② 3 min walk from Shinagawa Station ③ 25 min by train
			Double Occupancy (Per Person)	¥32,650	¥32,650	¥32,650	¥32,650	¥32,650	¥38,150	¥38,150		
		Superior Natural Twin / Double (Non-Smoking)	Single Occupancy (Per Person)	¥54,650	¥54,650	¥54,650	¥54,650	¥54,650	¥65,650	¥65,650		
			Double Occupancy (Per Person)	¥29,900	¥29,900	¥29,900	¥29,900	¥29,900	¥35,400	¥35,400		
3	Shinagawa Prince Hotel (15:00/11:00)	Twin / Double (Non-Smoking)	Single Occupancy (Per Person)	¥31,550	¥31,550	¥31,550	¥31,550	¥31,550	¥39,250	¥39,250	¥1,650	① 4-10-30 Takanawa, Minato-ku, Tokyo 108-0074 ② 2 min walk from Shinagawa Station ③ 20 min by train
			Double Occupancy (Per Person)	¥17,250	¥17,250	¥17,250	¥17,250	¥17,250	¥21,100	¥21,100		
4	Shinagawa Tobu Hotel (15:00/11:00)	Standard Twin (Non-Smoking)	Single Occupancy (Per Person)	¥32,100	¥32,100	¥32,100	¥32,100	¥32,100	¥34,500	¥34,500	¥1,980	① 4-7-6 Takanawa, Minato-ku, Tokyo 108-0074 ② 7 min walk from Shinagawa Station ③ 25 min by train
			Double Occupancy (Per Person)	¥16,700	¥16,700	¥16,700	¥16,700	¥16,700	¥18,000	¥18,000		
		Standard Single (Non-Smoking)	Single Occupancy (Per Person)	¥18,900	¥18,900	¥18,900	¥18,900	¥18,900	¥23,300	¥23,300		
5	IMPERIAL HOTEL, TOKYO (14:00/12:00)	Deluxe Park View Twin / Double (Non-Smoking)	Single Occupancy (Per Person)	¥134,800	¥134,800	¥134,800	¥134,800	¥134,800	¥134,800	¥134,800	Breakfast included	① 1-1-1 Uchisaiwaicho, Chiyoda-ku, Tokyo 100-8558 ② 3 min walk from Hibiya Station ③ 10 min walk
			Double Occupancy (Per Person)	¥71,500	¥71,500	¥71,500	¥71,500	¥71,500	¥71,500	¥71,500		
		Deluxe Twin / Double (Non-Smoking)	Single Occupancy (Per Person)	¥75,800	¥75,800	¥75,800	¥75,800	¥75,800	¥75,800	¥75,800		
			Double Occupancy (Per Person)	¥38,550	¥38,550	¥38,550	¥38,550	¥38,550	¥38,550	¥38,000		
6	Mercure Tokyo Hibiya (14:00/11:00)	Superior Twin / King (Non-Smoking)	Single Occupancy (Per Person)	¥50,800	¥50,800	¥50,800	¥50,800	¥54,100	¥56,300	¥56,300	¥4,000	① 1-5-2 Uchisaiwaicho, Chiyoda-ku, Tokyo 100-0011 ② 3 min walk from Shimbashi Station ③ 13 min walk
			Double Occupancy (Per Person)	¥26,050	¥26,050	¥26,050	¥26,050	¥27,700	¥28,800	¥28,800		
7	Aloft Tokyo Ginza (15:00/12:00)	Aloft King / Aloft Twin (ROH)	Single Occupancy (Per Person)	¥67,850	¥67,850	¥67,850	¥67,850	¥67,850	¥67,850	¥67,850	¥4,000	① 6-14-3 Ginza, Chuo-ku, Tokyo 104-0061 ② 3 min walk from Higashi-Ginza Station ③ 15 min walk
			Double Occupancy (Per Person)	¥34,575	¥34,575	¥34,575	¥34,575	¥34,575	¥34,575	¥34,575		
8	Mitsui Garden Hotel Kyobashi (15:00/11:00)	Standard Double (Non-Smoking) Single Occupancy	Single Occupancy (Per Person)	¥52,340	¥52,340	¥52,340	¥52,340	¥52,340	¥51,080	¥51,080	¥2,420	① 1-3-6 Kyobashi, Chuo-ku, Tokyo 104-0031 ② 5 min walk from Tokyo Station ③ 11 min walk
9	Hotel Monterey Ginza (15:00/11:00)	Standard Twin / Double (Non-Smoking)	Single Occupancy (Per Person)	¥33,200	¥33,200	¥33,200	¥33,200	¥33,200	¥38,700	¥33,200	¥3,300	① 2-10-2 Ginza, Chuo-ku, Tokyo 104-0061 ② 1 min walk from Ginza-itchome Station ③ 9 min walk
			Double Occupancy (Per Person)	¥20,000	¥20,000	¥20,000	¥20,000	¥20,000	¥22,200	¥20,000		
10	SOLARIA NISHITETSU HOTEL GINZA (15:00/11:00)	Standard Single (Non-Smoking)	Single Occupancy (Per Person)	¥32,650	¥32,650	¥32,650	¥32,650	¥32,650	¥32,650	¥32,650	¥3,300	① 4-9-2 Ginza, Chuo-ku, Tokyo 104-0061 ② 2 min walk from Ginza Station ③ 12 min walk
11	KEIO PRESSO INN Tokyo Station Yaesu (15:00/11:00)	Comfort Single (Non-Smoking)	Single Occupancy (Per Person)	¥28,800	¥28,800	¥28,800	¥28,800	¥28,800	¥28,800	¥28,800	¥1,800	① 1-4-1 Kyobashi, Chuo-ku, Tokyo 104-0031 ② 3 min walk from Tokyo Station ③ 10 min walk
12	ibis Styles Tokyo Ginza (14:00/11:00)	Single (Non-Smoking)	Single Occupancy (Per Person)	¥19,100	¥19,100	¥19,100	¥21,100	¥21,100	¥26,100	¥24,100	¥2,200	① 7-10-9 Ginza, Chuo-ku, Tokyo 104-0061 ② 5 min walk from Ginza Station ③ 16 min walk
13	Sotetsu Fresa Inn Tokyo Kyobashi (15:00/11:00)	Standard Single / Double (Non-Smoking) Single Occupancy	Single Occupancy (Per Person)	¥21,100	¥23,300	¥25,500	¥25,500	¥25,500	¥32,100	¥29,900	¥1,650	① 2-11-1 Kyobashi, Chuo-ku, Tokyo 104-0031 ② 1 min walk from Takaracho Station ③ 12 min walk

Map

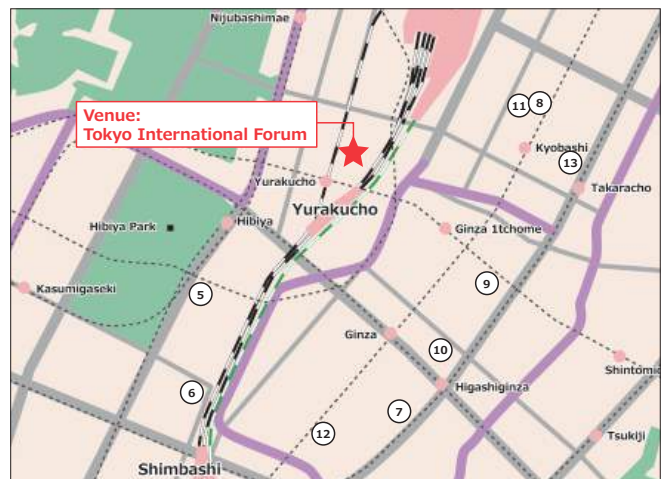


Shinagawa Area



- ① The Prince Sakura Tower Tokyo
- ② Grand Prince Hotel Shin Takanawa
- ③ Shinagawa Prince Hotel
- ④ Shinagawa Tobu Hotel

Yurakucho Area



- ⑤ IMPERIAL HOTEL, TOKYO
- ⑥ Mercure Tokyo Hibiya
- ⑦ Aloft Tokyo Ginza
- ⑧ Mitsui Garden Hotel Kyobashi
- ⑨ Hotel Monterey Ginza
- ⑩ SOLARIA NISHITETSU HOTEL GINZA
- ⑪ KEIO PRESSO INN Tokyo Station Yaesu
- ⑫ ibis Styles Tokyo Ginza
- ⑬ Sotetsu Fresa Inn Tokyo Kyobashi

2. Shuttle Bus

Shuttle buses for international participants will run between major hotels and the venues during APRCE TOKYO 2026. Routes and schedules will be announced on the official website and in the APRCE 2026 Official Participant Guide.

VIII Registration

1. Registration Fee (tax included)

Registration for APRCE TOKYO 2026 (Convention)

- Early-bird Registration: JPY 70,000 (approx. US\$ 450) per person Apr 1 (Wed) - Jun 30 (Tue) 15:00 (JST)
- Regular Registration : JPY 80,000 (approx. US\$ 515) per person Jul 1 (Wed) - Aug 31 (Mon) 15:00 (JST)
- Accompanying Person: JPY 50,000 (approx. US\$ 325) per person Apr 1 (Wed) - Aug 31 (Mon) 15:00 (JST)

*Participants who select "Farewell Party: Not Attending" at the time of registration will receive a JPY 10,000 discount on the registration fee.

*Payment of the registration fee is requested within 10 days of application.

*Please make the payment in Japanese yen. The USD amounts above are approximate guide only.

Registration for RETAIL EXPO Tokyo 2026 (Exhibition)

The exhibition is free of charge. All registered participants for the APRCE TOKYO 2026 are also entitled to admission to the Exhibition. Those who wish to visit the exhibition only are kindly requested to complete advance registration through the official website starting in July 2026.

2. Items Included in the Registration Fee

Primary Registration	Accompanying Person
Name Badge, Congress Bag, Souvenir	
Sessions (Keynote, Super Sessions, Themed Sessions, Country & Regional Reports, Loss Prevention Conference, APRCE 2028 Host Country Session and all other sessions open to registered participants)	-
Admission to the Welcome Reception (Oct 7)	
Admission to the Opening Ceremony (Oct 8)	
Admission to the Farewell Party (Oct 9)	
*Participants who select "Farewell Party: Not Attending" for the Farewell Party at the time of registration will receive a JPY 10,000 discount on the registration fee.	
Access to the Exhibition "RETAIL EXPO Tokyo 2026" (Oct 8 and 9), including Presentations by the Exhibitors and Cultural Experience Programs	
Lunch vouchers (Oct 8 and 9)	
Access to the Convention Lounge (Hall B5) (Oct 8 and 9)	
Shuttle bus services from the Tokyo International Forum to the Farewell Party venue, Grand Prince Hotel Shin Takanawa, after conclusion of the convention (Oct 9)	
*This shuttle bus service will be provided for Convention Officers, FAPRA Officers, Speakers and International Participants only.	
Access to the participant-only page and download of materials (i.e. The official guidebook, conference materials, post-convention on-demand video recordings, photo data, and the post-convention report are scheduled to be available.)	-
-	Eligibility to participate in the Accompanying Persons Program

3. Items Not Included in the Registration Fee

The participation fee for the Retail Study Tours scheduled on October 10 is not included in the registration fee. Those wishing to participate are required to register separately. Please note that this tour is intended for International Participants and their accompanying persons only.

4. Registration Procedures

Registration for the APRCE TOKYO 2026 will open on Wednesday, April 1, 2026 via the official website. Please complete your registration through the official website.

<https://aprce2026.com/en/registration.html>

Registration ▶



Cancellation Policy

Refunds will be processed only if the Registration Desk receives notification of cancellation by email no later than Jul 31 (Fri), 2026, 15:00 (JST).

-Primary Registration (Early / Regular / regardless of attendance at the Farewell Party): A refund will be issued for each registration after deducting a handling fee of JPY 4,000 from the amount paid.

-Accompanying Person Registration (regardless of attendance at the Farewell Party): A refund will be issued for each registration after deducting a handling fee of JPY 3,000 from the amount paid.

-Please note that a handling fee of JPY 2,000 will be charged for any changes to the Farewell Party attendance status after registration has been completed.

No refunds will be issued for any cancellations (including Registration Fees and the Farewell Party) made after Jul 31 (Fri), 2026, 15:00 (JST), regardless of the reason. However, in consideration of reducing food waste, requests to cancel attendance at the Farewell Party will still be accepted after Jul 31 (Fri), 15:00 (JST), although no refund will be provided.

Visa Prospective participants residing in FAPRA member countries or regions who require a visa are requested to first complete your registration and payment via the official website. After that, please contact your local FAPRA Member Association for assistance with your visa. If you are not a member of FAPRA Member Associations and require a visa, we kindly ask that you make your own visa arrangements.

- Inquiries regarding registration APRCE 2026 Registration Desk (c/o Japan Convention Services, Inc.)
email: aprce2026-reg@convention.co.jp

IX Pre- and Post-Convention Tours

Sunrise Tours (Operated by JTB Group)

As the leading Japanese travel company, JTB Group offers only the finest quality products. Our Sunrise Tours operating since 1964 show our unrelenting passion and vision of bringing Japan to the world. Please visit the website for detail.

The following are examples of tours.

Sunrise
Tours ▼



● 1-Day Mt. Fuji & Hakone Tour [Return by Shinkansen] With Lunch (From Shinjuku)

Price JPY29,500 **Duration** 7:35~19:30

Visit the 5th Station or the highest point accessible on Mt. Fuji, Japan's iconic peak registered as a UNESCO World Heritage Site. The tour will also visit Hakone, popular for its beautiful scenery, where customers can experience a lake cruise and cable car ride and fully enjoy the majestic nature of the Fuji-Hakone-Izu National Park.

● Ghibli Museum & Ghibli Film Appreciation Bus Tour (With Standard Lunch)

Price JPY27,500 **Duration** 10:20~19:00

*This hugely popular bus tour includes special entry to the advance-reservation-only Ghibli Museum.*Spend 2.5 hours at the Ghibli Museum. The museum features a plethora of exhibits introducing animation and production processes as well as a Ghibli original short animated feature viewable only at the museum. Includes original merchandise exclusive to this tour! All tour participants will receive a Ghibli Museum teacup on board the tour vehicle. Feel free to bring it home to commemorate the tour.

● 1-Day World Heritage Nikko Walking Tour, With Standard Lunch (Round Trip from Shinjuku, Limited Express to Nikko)

Price JPY27,000 **Duration** 8:10~19:45

A sacred place for Japan's mountain worship, Nikko is home to the "Shrines and Temples of Nikko," a registered World Heritage Site. On this tour, walk around World Heritage component sites such as Nikko Toshogu Shrine together with a National Government Licensed English Guide Interpreter. This is a walking tour where customers will be walking for approximately 5 km.



X Venue Guide / Access

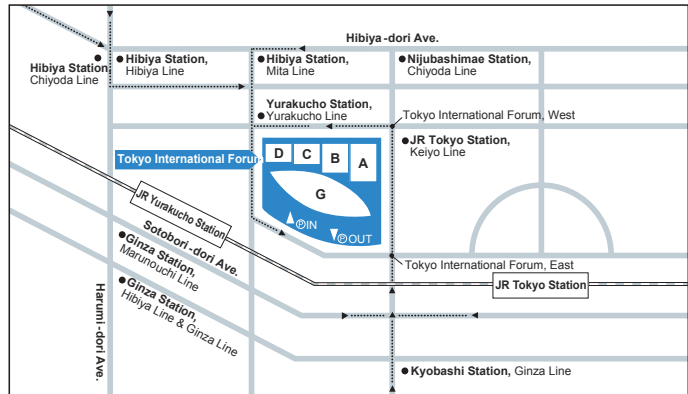
The Opening Ceremony, Keynote Speech and all other sessions will take place at the Tokyo International Forum. The RETAIL EXPO Tokyo 2026 will run alongside the international conference in the B1 Exhibition Hall of the Tokyo International Forum.

The Welcome Reception will be held at Tokyo Kaikan, and the Farewell Party will be held at the International Convention Center PAMIR, Grand Prince Hotel Shin Takanawa. We encourage you to participate in these social events with your colleagues.

● Tokyo International Forum 5-1 Marunouchi 3-chome, Chiyoda-ku, Tokyo, 100-0005 Japan



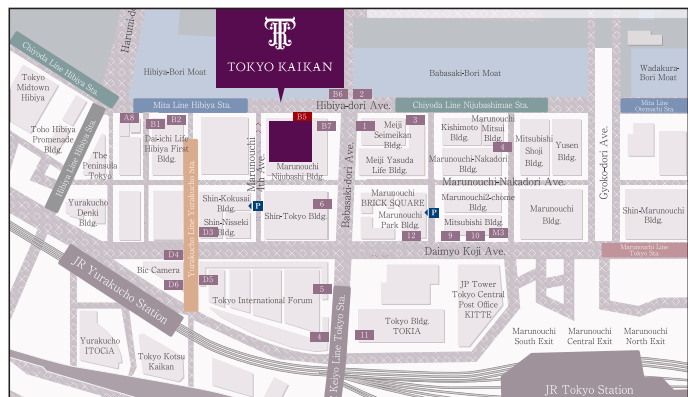
Tokyo International Forum ▶



● Tokyo Kaikan 3-2-1 Marunouchi, Chiyoda-ku, Tokyo, 100-0005 Japan



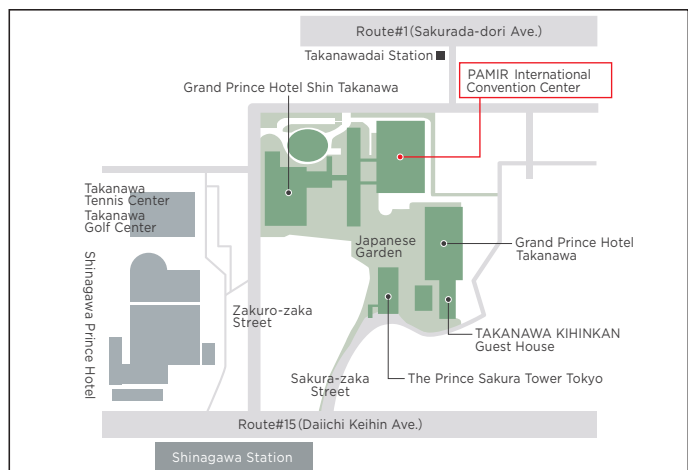
Tokyo Kaikan ▶



● International Convention Center PAMIR, Grand Prince Hotel Shin Takanawa 3-13-1 Takanawa, Minato-ku Tokyo, 108-8612 Japan



Grand Prince Hotel Shin Takanawa ▶



XI References

1. Executive Committee

President / Executive Committee Chairman	Hirofumi Nomoto Chairman, Japan Retailers Association; Special Advisor, Japan Chamber of Commerce & Industry; Vice Chairman, Tokyo Chamber of Commerce & Industry; Chairman of Board & Representative Director, TOKYU CORPORATION
Honorary President	Ken Kobayashi Chairman, Japan Chamber of Commerce & Industry; Chairman, Tokyo Chamber of Commerce & Industry
Honorary Advisors	Takuya Okada Honorary Chairman and Advisor, AEON Co., Ltd.; Former Chairman, Japan Retailers Association Taneo Nakamura Former president, Mitsukoshi Ltd.; Former Chairman, Japan Retailers Association Kiyoshi Hijikata Former Chairman, Japan Retailers Association

Executive Committee

Yukio Izumida

Honorary Chairman, Japan Voluntary Chain Association; Advisor, ALL JAPAN DRUG Co., Ltd.

Junro Ito

Representative Director & Executive Chair, Seven & i Holdings Co., Ltd.

Takaharu Iwasaki

Chairman, Japan Supermarkets Association; Representative Director & President, LIFE CORPORATION.

Kenji Onishi

President, Federation of Specialty Store Association in Japan; Representative Director and President, Onishiya Co., Ltd.

Hideo Ozaki

Chairman, Japan Chain Stores Association; Chairman and Representative Director, FUJI Co., Ltd.

Kenji Kajiwara

Chairman, Japan Direct Marketing Association; Corporate Adviser, Senshukai Co., Ltd.

Kyoko Kushimoto

Chairman, Japan Foodservice Association; Chairman, RDC Co., Ltd.

Masanobu Komoda

Chairman, Japan Council of Shopping Centers; Chairman of the Board (Representative), Mitsui Fudosan, Co., Ltd.

Kichitaro Takano

Chairman, Japan Specialty Stores Association; President, SHINJUKU TAKANO Co., Ltd.

Masanori Hoshino

Chairman, Japan Franchise Association; President and CEO, DOUTOR COFFEE Co., Ltd.

Tokutaro Masui

Vice Chairman, National Supermarket Association of Japan; Founder, KINOKUNIYA Co., Ltd.

Noboru Yamada

Representative Director, Chairperson, The Japan Major Consumer Electronics Appliance Distributor Association; Representative Director, Chairperson and CEO, YAMADA HOLDINGS Co., Ltd.

Tatsuya Yoshimoto

Chairman, Japan Department Stores Association; Director, J.FRONT RETAILING Co., Ltd.

Convention Committee

Chairman

Hideo Ozaki

Chairman, Japan Chain Stores Association

Committee Members

Kenji Onishi

President, Federation of Specialty Store Association in Japan

Kenji Kajiwara

Chairman, Japan Direct Marketing Association

Toshihiko Sugie

Chairman, Isetan Mitsukoshi Ltd.

Hirohisa Fujiwara

Director and Senior Managing Executive Officer, TOKYU CORPORATION

Kazuo Shirotori

Professor, University of Marketing and Distribution Sciences Faculty of Commerce Department of Business Administration

Tsuyoshi Makino

Executive Director, Japan Chain Stores Association

Exhibition Committee

Chairman

Masanobu Komoda

Chairman, Japan Chain Stores Association

Committee Members

Teruyuki Omote

President and CEO, LUMINE Co., Ltd.

Shinichiro Yamamoto

Chairman, CIO Study Group; Executive Officer SVP, United Super Markets Holdings Inc.; Executive Advisor, Digital., KASUMI CO., Ltd.

Takuya Kohara

Chairman & Director, NCR Japan, Ltd.

Haruhiko Kobayashi

Chairman, Tokyo Chamber of Commerce and Industry

Haga Nobuyuki

President and CEO, Business Guide-Sha, Inc.

Osamu Obayashi

President and Representative Director, Mitsui Fudosan Retail Management Co., Ltd.

Hiroshi Tsubaki

Executive Director, Japan Council of Shopping Centers

General Committee

Chairman

Tokutaro Masui

Vice Chairman, National Supermarket Association of Japan

Committee Members

Junro Ito

Representative Director & Executive Chair, Seven & i Holdings Co., Ltd.

Yukio Izumida

Honorary Chairman, Japan Voluntary Chain Association

Hiroshi Nagai

Managing Executive Officer, NITORI Holdings Co., Ltd.; Executive Managing Director, NITORI Co., Ltd.

Sachio Ohori

President, Representative Director, and Executive Officer, TOKYU STORE CHAIN Co., Ltd.

Kazuo Ito

President and Chief Executive Officer, Mitsubishi Shokuhin Co., Ltd.

Hitoshi Ito

Chairman, Japan Chamber of Commerce & Industry and Tokyo Chamber of Commerce & Industry

Yasuhiro Shimahara

Executive Director, National Supermarket Association of Japan

Finance Committee

Chairman

Masanori Hoshino

Chairman, Japan Franchise Association

Committee Members

Takaharu Iwasaki

Chairman, Japan Supermarkets Association

Mitsuhiro Inaba

President, Representative Director, and Executive Officer, TOKYU DEPARTMENT STORE CO., LTD.

Yoshikazu Nakajima

President and Representative Director, Odakyu Department Store Company Limited

Tatsuo Odani

Representative Director and President, FamilyMart Co., Ltd.

Yoshiteru Obinata

Executive Director, Japan Franchise Association

PR and Advertising Committee

Chairman

Tatsuya Yoshimoto

Chairman, Japan Department Stores Association

Committee Members

Kyoko Kushimoto

Chair, Japan Foodservice Association

Kichitaro Takano

Chairman, Japan Specialty Stores Association

Akikazu Aida

Senior Executive Officer and CDO, MARUI GROUP CO., LTD.

Masaki Akita

Chairman, Matsuya Co., Ltd.

Hisashi Tanaka

President, Tobu Department Store Co., Ltd.

Naoyuki Shibutani

Advisor, Tokyu Agency Inc.

Kenichi Niitsu

Representative Director and Secretary, Japan Shopping Tourism Organization

Yoshiharu Nishisaka

Managing Director, Japan Department Stores Association

Special Advisers

Motoya Okada Director, Chairman and Representative Executive Officer, AEON Co., Ltd.

Akio Nitori Chairman and Chief Executive Officer, Nitori Holdings Co., Ltd.

2. About FAPRA

The Federation of Asia-Pacific Retailers Associations (FAPRA) was established in 1983 with the aim of fostering collaboration among retail associations across the Asia-Pacific region. Its objectives include discussing common challenges, promoting information exchange, and strengthening mutual understanding, thereby contributing to the development of commerce, enhancing the status of retailers, and improving the quality of life for citizens in the region. In October 1989, following the 4th Asian Retailers Convention & Exhibition held in Singapore, FAPRA was formally institutionalized as an organization, solidifying its role in uniting retail associations throughout the Asia-Pacific.

FAPRA Member Associations

(18 countries and regions in the Asia-Pacific region, in alphabetical order)



- Association of Vietnam Retailers (AVR)
- Chamber of Commerce and Industry of the Kyrgyz Republic
- China General Chamber of Commerce (CGCC)
- Fiji Retailers Association (FRA)
- Hong Kong Retail Management Association (HKRMA)
- Indonesian Retail Merchants Association (APRINDO)
- Japan Retailers Association (JRA)
- Korea Retailers Association (KRA)
- Malaysia Retailers Association (MRA)
- Mongolian National Chamber of Commerce & Industry (MNCCI)
- Myanmar Retailers Association (MMRA)
- Philippine Retailers Association (PRA)
- Retail NZ(incorporated)
- Retailers Association of Chinese Taipei (RACT)
- Retailers Association of India (RAI)
- Singapore Retailers Association (SRA)
- Sri Lanka Retailers' Association (SLRA)
- Thai Retailers Association (TRA)

3. About APRCE

The Asia Pacific Retailers Convention & Exhibition (APRCE) is a biennial event organized by the member associations of FAPRA. This event has become Asia's biggest and longest running retail convention and exhibition, providing an important networking and knowledge sharing platforms for all the retailers in the region

	Year	Host city	Participating countries and regions	Total participants	Theme
1st	1983	Tokyo	11	660	Future Strategies for the Distribution Industry in ASIA -Solidarity in Diversity-
2nd	1985	Seoul	11	521	Changing Environments and Adaptive Strategies of the Asian Retail Industry
3rd	1987	Hong Kong	11	577	Asian Retailing Dynamics
4th	1989	Singapore	11	1180	New Dimensions and Challenges for Asian Retailing in the 1990's
5th	1991	Bangkok	11	1281	Asian Retailing in the Changing World
6th	1993	Manila	12	1300	Progress in Retail Moving into the 21st Century
7th	1995	Kuala Lumpur	12	1757	Vision 2020 - The Future of Retailing
8th	1997	Adelaide	14	1322	Challenges in Retail for the Next Generation
9th	1999	Taipei	14	1696	Retailing Innovation into the New Century
10th	2001	Jakarta	14	1115	Retailing Solution in the Changing Global Market
11th	2003	Christchurch	14	1390	Re-Fresh
12th	2005	Beijing	17	3000	Innovation and Cooperation
13th	2007	Tokyo	19	3156	Advance and Balance -High Quality and Customer Oriented Retailing
14th	2009	Seoul	16	3403	Retail for the Future of Life & Economy
15th	2011	Singapore	17	1900	Discover, Differentiate, Deliver
16th	2013	Istanbul	17	2164	The New World, The New Retail, The New Consumer
17th	2015	Manila	17	1800	Asia Fast Forward
18th	2017	Kuala Lumpur	22	2000	Transformation, Creativity & Beyond
19th	2019	Chongqing	20	3900	New Retail, New Consumption, New Dynamics - Cooperation and Sharing
20th	2022	Jakarta	20	1100	Strong Retail, Strong Economy
21st	2024	Colombo	14	678	Redefining Retail in APAC: From Transactions to Transformation

(*1) Since the Tokyo convention in 2007, countries from Oceania have also participated, and the name of the convention was subsequently changed from the 'Asia Retailers Convention' to the 'Asia-Pacific Retailers Convention'

(*2) In consideration of the COVID-19 pandemic, the 20th convention was held in a hybrid format.

4. Contact Information for APRCE 2026

● General Inquiries for the APRCE 2026

Japan Retailers Association (JRA) 22nd APRCE General Secretariat
TEL: +81 3-6758-1771 aprce2026@japan-retail.or.jp

● Inquiries regarding registration

APRCE2026 Registration Desk (c/o Japan Convention Services, Inc.)
email: aprce2026-reg@convention.co.jp

*Inquiries will be handled once online registration opens on Wednesday, April 1, 2026.



Making health part of everyday life.

ISDG is a Japan-based health and wellness company founded in 2011, built on a traditional East Asian philosophy of Ishoku-Dogen : the belief that everyday foods are the foundation of lifelong health.

We develop and manufacture functional foods, dietary supplements, and daily wellness products designed to make healthy living simple, safe, and accessible for modern consumers.

From formulation to final packaging, we operate under strict, product-specific quality control systems to ensure safety, consistency, and regulatory compliance across every SKU we ship.

Our mission is to embed health into daily habits, helping people feel better, live longer, and enjoy richer, more vibrant lives through what they consume every day.

MUFG 工芸 プロジェクト

Shaping the future of artisanal crafting.

A great variety of traditional KOGEI (arts and crafts) and techniques have developed along with the history of society. Some individuals are working to prevent the interruption of this long history by studying their craft and shifting their creative perspective. The stories of these craftspeople will become a buttress that will encourage us throughout the challenges and transformations yet to come. MUFG will become the driving force of all people, cultures, industries, and the world.



Official website



Official Instagram
account



Retail Revolution from SHIBUYA.

TOKYU is currently transforming "SHIBUYA" into the world's most dynamic stage for "Experiences."

A place where stations, commercial spaces, culture, and digital realms merge,
driven by the intellectual curiosity of the people who gather here.

Beyond these exhilarating experiences lies the birth of new culture and collective energy.

We are setting the new global standard for what "SHIBUYA" can be. And at the heart of it all, is TOKYU .



TOKYU CORPORATION

I am One with Infinite Missions

These are words that become the motive in realizing our corporate mission, “Sampo-yoshi” .

Mistake me not for just any ordinary person. I am one with countless missions.

From the delights of today to people’s hopes for 100 years into the future,
I engage in any and all types of business across borders and touching people’s lives.
I ask myself if I bring about happiness and a brighter tomorrow
for all earthly beings through my business. Then, I act on it.

I dedicate myself to realizing the ideal form of “Sampo-yoshi”. I am ITOCHU Corporation.



Microsoft for Retail

Retail Forward: Return on Intelligence



**Connect your customers,
your people,
and your data.**



TOSHIBA

**Bringing data and
business to life.**

Toshiba Tec Group Philosophy

Creating with You

Toshiba Tec Corporation

Taking our signature blend to the world.

Providing the solutions for tomorrow's challenges
takes a special blend of business acumen and global reach,
as distinct and complex as the world we live in.
Mitsubishi Corporation: sourcing the ingredients for success.



www.mitsubishicorp.com

Thinking of one, of all.  Mitsubishi Corporation

THE TOKYO CHAMBER OF COMMERCE AND INDUSTRY

“As the prosperity of the people goes, so goes the prosperity of the state.”

The challenge of The Tokyo Chamber of Commerce and Industry (TCCI) began with this conviction of Eiichi Shibusawa, our founder and first Chairman.

In order to fulfill TCCI's mission of advancing the prosperity of enterprises, the development of Tokyo as Japan's capital, and the progress of the national economy, TCCI has consistently taken on the challenges of each era, working hand in hand with enterprises over its more than 140-year history.

For the realization of the prosperity among the people- prosperity that leads to the flourishing of the state-and for the Tokyo and Japan of tomorrow, we will achieve the prosperity of the nation through the prosperity of enterprises.

Together with members of enterprises and communities,
the challenge of TCCI will continue.

挑みつづける、変わらぬ意志で。

 東京商工会議所

初代会頭
渋沢栄一

SINCE
1878

~150周年に向けて~

360° business innovation.

For the world. With the world.

We are Mitsui & Co., and we create value.

With the power of our imagination.

With the strength of our will.

With the vitality of our spirit.

We drive innovation: we find new ways to
connect information, ideas, generations and nations.

We're building a better future for people and planet.

And for you.



MITSUI & CO.

伊藤園



伊藤園はMLBのオフィシャルスポンサーです。



いつの日も、
僕のそばには
お茶がある。



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Engineering Enterprise Intelligence with Data and AI



Built for Scale. Designed for Real Decisions.

Celebal Technologies is a global technology partner specializing in data, cloud, and AI systems. We engineer platforms that connect data across the enterprises and support decisions at speed and scale.

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See how enterprise data and AI can strengthen operations, decision-making, and business outcomes.

Celebal Technologies
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Pvt. Ltd., India

celebaltech.com

Promoting DX in the Retail Industry



Expansion of Unmanned Stores

Through cameras and AI technology, safe and secure store operations are possible even without on-site staff.

Introduction of QR Code Payments

Improves checkout efficiency while enhancing customer convenience.

Cloud POS System

Utilizing the latest POS systems, such as Taiwan TURN CLOUD, enables real-time sales analysis and inventory management. Supports data-driven management decisions.

DX for Regional Department Stores

By digitalizing POS systems, even small and regional stores can utilize data in the same way as large enterprises. Enables new business models tailored to local communities.

Contribution to Sustainability

Optimizes inventory management through digital technology to reduce food waste. Contributes to the realization of a sustainable society through more efficient use of resources.



Why Is DX Necessary in the Retail Industry Now?

Labor shortages, increasingly diverse consumer needs, and growing demands for sustainability — the retail industry is undergoing significant change. By leveraging digital technologies, these challenges can be addressed while creating new value.

DIGITAL TRANSFORMATION

IntaSect Communications, Inc.

New Business Division TEL : 03-3233-3521(reception hours: 9:00-18:00) MAIL : nb-sales@intasect.co.jp

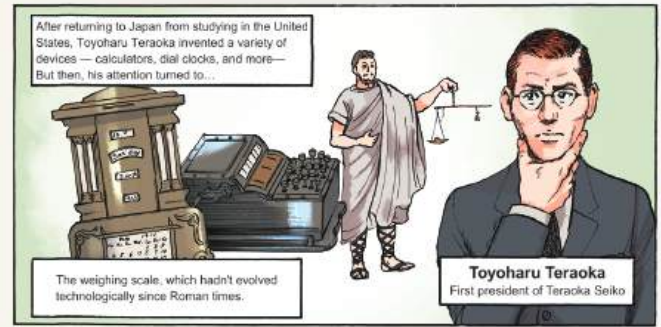




100 Years of Innovation

Our journey began with a single scale and now spans 150 countries.

With products that excite, take a step with us toward the next 100 years.



Our Story in Manga

100 SINCE 1925



TERAOKA SEIKO Co., Ltd.



Make IT better with VINX

We lead the transformation of the retail and distribution industry through IT, striving to create a more prosperous society.

株式会社 ヴィンクス

Arca West, 1-2-4 Kinshi, Sumida-ku, Tokyo 130-0013, Japan TEL:+81-3-5637-7247
☎: <https://www.vinx.co.jp/english/> ✉: Sales_customer_desk@vinx.co.jp

くらしをシェアセにする、ぜんぶ。

家族の数だけくらしがあって、それぞれに向き合う日常があります。
いいことばかりではないけれど、喜びや幸せを少しずつ積み重ね、思い描いた未来に近づいていく——
ヤマダは、そんな一つひとつのくらしのそばにあり続けます。
どんなに時代が移ろい、社会のあり方が変わっても、
人々のくらしに欠かせない存在でいることが、私たちの使命です。



 **YAMADA** HLDGS.

Anticipation and excitement, both in Japan and around the world

Asia area

708 stores

Japan	663 stores		
Singapore	17 stores	Hong Kong	10 stores
Thailand	8 stores	Taiwan	6 stores
Macao	2 stores	Malaysia	2 stores

USA area

80 stores

California	50 stores	Hawaii	29 stores
Guam	1 store		

*As of February 10, 2026

The PPIH Group will continue to provide shopping experiences that are convenient, affordable, and delightfully fun—always staying close to the needs of our local communities and customers.



Pan Pacific International Holdings Corporation
<https://ppih.co.jp/en/>



At Nitori, down comforters can take flight – again and again.

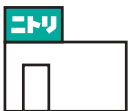
It may be time to replace your comforter. But throwing away something you've cherished for years can feel a little sad. That's why Nitori collects used down comforters. Through repeated, careful washing and recycling, the down becomes cleaner, softer, and fluffier than before reborn as a brand-new down comforter. Comforters from other retailers are welcome, too. Your comforter moves on to its next chapter as a comforter once again. For those who care about the planet and society and for those who hate to waste why not let Nitori help your comforter begin its second life?



ニトリの環境独自基準

How the Recycling Process Works

STEP 1



Collection

Down comforters from other brands are also accepted.

STEP 2



Sterilization & Drying

After dismantling the comforter, only the down feathers are collected. They are thoroughly sterilized and dried.

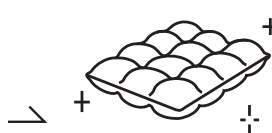
STEP 3



Washing, Disinfection & Sorting

The down undergoes thorough washing, disinfection, and sorting.

STEP 4



Re-manufacturing

The refreshed, fluffy down is used to create new Nitori down comforters.



Even at the same weight, thorough cleaning and sorting make the down fluffier.



Bring a smile to everyone today, and every day.

The Seven Premium brand brings smiles to everyone.
With a focus on safety and reliability,
as well as consideration of health and the environment,
our customers can feel “I found it!” on discovering our products.
Together with you we aim for a brighter future.



The Seven Premium is the private label brand of Seven & i Holdings.



※Product specifications and packaging may vary by region or store.
※Some stores may not have these products available. ※We apologize if items are out of stock.



SEVEN&i HLDGS. Co.,Ltd.