

The 22nd
Asia-Pacific Retailers
Convention & Exhibition (Tokyo)

RETAIL EXPO Tokyo 2026

Exhibitors' Guide

Dates

October 8 (Thu.) – 9 (Fri.), 2026

Venue

Tokyo International Forum Exhibition Hall

Organizers

**Japan Retailers Association (JRA)
Federation of Asia-Pacific Retailers Associations (FAPRA)**



22nd
APRCE
TOKYO 2026

Greetings

The 22nd Asia-Pacific Retailers Convention & Exhibition (APRCE Tokyo 2026) will be held in Tokyo in October 2026, organized by the Federation of Asia-Pacific Retailers Associations (FAPRA), which represents 18 countries and regions, and the Japan Retailers Association. The event will be held under the theme "The Future of Retail: Innovation Meets Tradition." This international conference brings together retail industry leaders from across the Asia-Pacific region. Since its inaugural event in Tokyo in 1983, the convention has been held biennially in different countries and regions, evolving into one of the world's premier retail industry gatherings with a history spanning over 40 years.

For the first time in 19 years, the convention returns to Tokyo. APRCE Tokyo 2026 is expected to welcome over 4,000 participants from Japan and abroad, alongside the RETAIL EXPO Tokyo 2026 exhibition. The exhibition is anticipated to attract more than 10,000 visitors, showcasing innovative solutions and cutting-edge technologies addressing common challenges in the retail sector. It will serve as a valuable opportunity for attendees to explore future business models and expand their professional networks.

The Asia-Pacific region accounts for approximately 60% of the world's population and 40% of global GDP, and its significance in the global economy is expected to continue growing. This exhibition offers a unique opportunity to directly promote your products and services to key players from across the region and engage in meaningful business discussions. We invite you to exhibit at RETAIL EXPO Tokyo 2026 and take advantage of this exceptional opportunity to expand your business and connect with industry leaders.

Hirofumi Nomoto
President, The 22nd Asia-Pacific Retailers Convention & Exhibition
Satoshi Seino
Chairman, Exhibition Committee

Exhibition overview

- Title:** RETAIL EXPO Tokyo 2026
- Dates:** October 8 (Thu.) - 9 (Fri.), 2026
- Venue:** Exhibition Hall, Tokyo International Forum
- Organizers:** Japan Retailers Association (JRA)
Federation of Asia-Pacific Retailers Associations (FAPRA)
- Exhibition Scale:** 70 companies, 170 booths
- Attendees:** Approx. 10,000 (including 4,000 convention attendees)
- Entrance fee:** Free

The 22nd Asia-Pacific Retailers Convention & Exhibition (The 22nd APRCE Tokyo 2026) The Future of Retail: Innovation Meets Tradition

Convention

On October 8 (Thu.) and 9 (Fri.) during the 4-day event, we will invite more than 60 speakers who are retail executives and experts from various countries. They will participate in four different Breakout Sessions, where they will give presentations and engage in Q&A discussions.

Exhibition

RETAIL EXPO Tokyo 2026

Exhibitions

Cutting-edge Retailers and Distribution Zone

- ① Japanese Retailers (supermarkets, convenience stores, department stores, specialty stores, drug stores, home centers, online sales, etc.)
- ② Asia-Pacific Retailers (retail in the Asia-Pacific region with plans to expand/develop overseas, including into Japan)
- ③ Activities of manufacturers, wholesalers, and industry groups

Japanese Culture and Tradition Zone

- ① Japanese tradition and culture
- ② Japanese subcultures (anime, manga, cosplay, games, licensing, etc.)

Retailers Business Solutions Zone

- ① IT/Systems
- ② Network and security
- ③ Marketing
- ④ Equipment and furnishings
- ⑤ Logistics
- ⑥ Human resources and SDGs

Attendees

- ① Convention attendees (From the 18 countries and regions participating in the Federation of Asia-Pacific Retailers Associations)
- ② Representatives from the following sectors in retailers, distributors and consumer goods manufacturers

- | | | | |
|--------------------------|----------------------------|-----------------------|---------------------------|
| ■ Management, executives | ■ Business planning | ■ PR | ■ Information systems |
| ■ Acquisition | ■ Equipment and facilities | ■ Product development | ■ Marketing |
| ■ Sales | ■ Distribution | ■ Sustainability | ■ Cost management |
| ■ Human resources | ■ Inventory management | ■ DX promotion | ■ Diversity and inclusion |

Plan to attract attendees

- Promotion through member companies in Japan Retailers Association and other industry groups
- Promotion through retailers associations in the 18 countries and regions in Asia-Pacific

Application guidelines

Exhibition fee 450,000 yen (plus tax) / 1 booth (3m×3m=9m²)

How to apply To apply, please email to aprce2026-ex@convention.co.jp

Application deadline December 19, 2025 (Fri.)

*Due to space limitations, applications may be closed before the deadline.

Determination of booth location

This will be determined by the organizers.

The organizer will install dividers (back and side panels). The dividers (back and side panels) will be placed on the border between exhibitors. Back and side panels are not used for island booths.

Paying the exhibition fee

Payment deadline: January 30, 2026 (Fri.)

Payment method: Bank transfer to the account shown on the invoice.

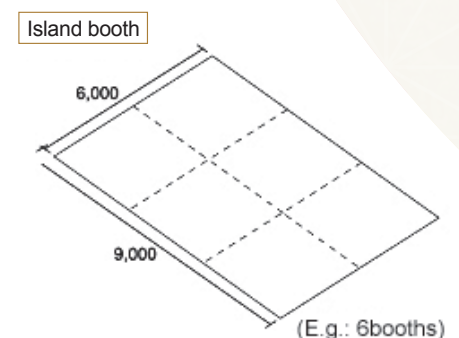
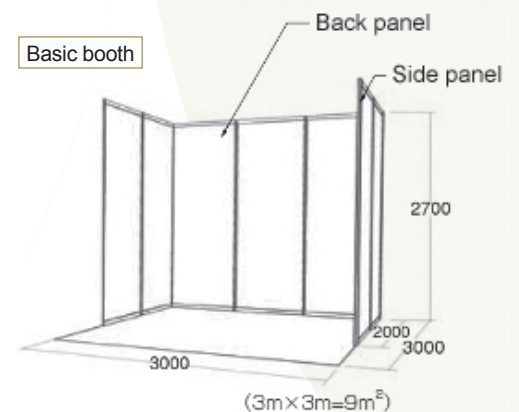
(Exhibitors are responsible for the transfer fee.)

Cancellation of exhibition

No cancellation/termination is allowed from Saturday, December 20, 2025. If the Exhibitor cancels/terminates all or part of the exhibition due to its unavoidable reasons, the Exhibitor must notify the cancellation or termination by methods approved by the Organizer and then pay predetermined cancellation fees to the Organizer.

Cancellation fee

From December 20, 2025 (Sat.) to January 30, 2026 (Fri.)	50% of the invoiced amount
From January 31, 2026 (Sat.) to end of the event	100% of the invoiced amount



The 22nd APRCE Tokyo 2026

Theme: The Future of Retail: Innovation Meets Tradition

Dates: October 7 (Wed.) - 10 (Sat.) 2026

Venue: Tokyo International Forum and surrounding facilities

Organizers: Japan Retailers Association(JPA)
Federation of Asia-Pacific Retailers Associations (FAPRA)

Participating countries: 18 countries and regions in the Asia Pacific region (in alphabetical order)
China, Chinese Taipei, Fiji, Hong Kong, India, Indonesia, Japan, Kyrgyzstan, Malaysia, Mongolia, Myanmar, New Zealand, Philippines, Singapore, South Korea, Sri Lanka, Thailand, Vietnam



■ President / Executive Committee Chairman

Hirofumi Nomoto Chairman, Japan Retailers Association; Special Adviser, Japan Chamber of Commerce & Industry; Vice Chairman, Tokyo Chamber of Commerce & Industry; Chairman of Board & Representative Director, TOKYU CORPORATION

■ Honorary President

Ken Kobayashi Chairman, Japan Chamber of Commerce & Industry; Chairman, Tokyo Chamber of Commerce & Industry

■ Honorary Advisers

Takuya Okada Adviser, Japan Retailers Association
Taneo Nakamura Adviser, Japan Retailers Association
Kiyoshi Hijikata Adviser, Japan Retailers Association

● Convention Committee Chairman

Hideo Ozaki Chairman, Japan Chain Stores Association

● Exhibition Committee Chairman

Satoshi Seino Chairman, Japan Council of Shopping Centers

● General Affairs Committee Chairman

Tokutaro Masui Vice Chairman, National Supermarket Association of Japan

● Finance Committee Chairman

Takeshi Masumoto Chairman, Japan Franchise Association

● PR and Advertising Committee Chairman

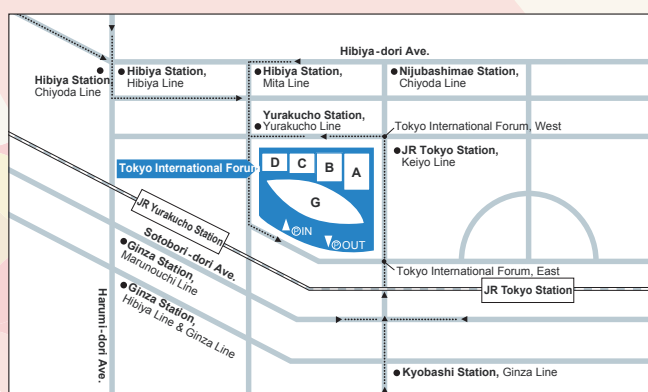
Tatsuya Yoshimoto Chairman, Japan Department Stores Association

■ Special Advisers

Motoya Okada Director, Chairman and Representative Executive Officer, AEON Co., Ltd.

Akio Nitori Representative Director & Chairperson, NITORI Holdings Co., Ltd.

Tokyo International Forum access



■ JR lines

1-minute walk from Yurakucho Station

5-minute walk from Tokyo Station

(Connected to the Keiyo line Tokyo Station by B1F basement concourse)

■ Subway

Yurakucho Line: 1-minute walk from Yurakucho Station (via B1F basement concourse)

Chiyoda line: 5-minute walk from Nijubashimae Station, 7-minute walk from Hibiya Station

Marunouchi line: 5-minute walk from Ginza Station

Ginza line: 7-minute walk from Ginza Station, 7-minute walk from Kyobashi Station

Mita line: 5-minute walk from Hibiya Station

Inquiries regarding being an exhibitor

RETAIL EXPO Tokyo 2026 Exhibition Office

JAPAN CONVENTION SERVICES, INC.

International Business Department Convention Section

Daido Seimei Kasumigaseki Building 1-4-2 Kasumigaseki, Chiyoda-ku, Tokyo 100-0013, Japan

E-mail: aprce2026-ex@convention.co.jp

Japan Retailers Association

3rd floor Nissenren Asahiseimei Bldg., 4-2 Kandasurugadai

3-chome Chiyoda-ku, Tokyo 101-0062, JAPAN

E-mail: aprce2026@japan-retail.or.jp