



III International Conference

The International Conference will begin with the Opening Ceremony, followed by a Keynote, Super Sessions, Themed Sessions, Country & Regional Reports, and the Loss Prevention Conference. Simultaneous interpretation will be provided in four languages—Japanese, English, Chinese, and Korean—using either professional interpreters or AI-powered interpretation. During the Themed Sessions, participants are free to attend any session of their choice.

1. Conference Program

● Thursday, October 8

Venue	Hall A	Hall B7-1	Hall B7-2	Hall C
9:30-10:05	Opening Ceremony			
10:10-10:50	Keynote The Third Wave of Anime and Manga Expansion: The Future of Experiential Business Cultivated by Retail. Atsuo Nakayama Entertainment Sociologist (Japan)			
11:00-11:40	Super Session Innovation and Timeless Values Shaped by Manufacturing Logistics IT Retail Integration: Nitoni's Present and Future (Tentative) Akio Nitoni Chairman and Chief Executive Officer, Nitoni Holdings Co., Ltd. (Japan) Break			
12:00-13:30	Lunch			
13:30-14:30	Session 4 IT and Innovation The Role of Product Data Standardization in the AI Era Atsushi Toyonaga President, Distribution Systems Research Institute (GS1 Japan) (Japan) GS1 Vision 2030: Next generation barcodes transforming retail across Asia-Pacific Renaud de Barbuat President & CEO, GS1 AISBL (Belgium)	Session 2 Strategies and Case Studies of Domestic and International Retailers Tackling Social Issues "Marrying Recycling & Savings" Preserving & modernising a good sustainability habit amongst families in emerging India- The Smart Bazaar Exchange. Damodar Mall President & CEO Grocery, Reliance Retail, India. Embedding Social Responsibility into Retail Strategy Molly Fong Former CEO, InNature Berhad / Chair of the Sustainability Committee, Malaysia Retailers Association (Malaysia)	Session 1 The Universal Value of Retail - Japanese Tradition and the Customer-First Principle The Evolution of Customer-First: Isetan Mitsukoshi's Transformation into an "Individual-Customer" Business Toshiyuki Hosoya President and CEO, Isetan Mitsukoshi Holdings Ltd. (Japan) Toraya Confectionery: 500 Years of History Mitsuhiro Kurokawa Chairman, Toraya Confectionery Co. Ltd. (Japan)	Session 5 Strategies and Case Studies of Globally Expanding Enterprises Destination Retail: Turning Cities into Global Shopping & Tourism Hubs Supaluck Umpujh Chairwoman, The Mall Group (Thailand) What captivates customers worldwide? Naoki Yoshida Director, Pan Pacific International Holdings Corporation (Japan)
14:45-15:45	AI-Driven Transformation in Retail & Distribution: Our Key Initiatives Yoshihide Nagai Representative Director, CEO, Retail AI, Inc. (Japan) Vietnam: Powering the Future of AI Transformation Truong Gia Binh Chairman, FPT Corporation / Founding Advisor of VADX (Vietnam)	Creating a Sustainable Society with Our Customers—Building Trust as a Sincere Company— Seiichiro Ishibashi President, York Holdings Co., Ltd. (Japan) Retail as Urban Infrastructure – How Taiwan's Malls and Department Stores Are Adapting to the New Generation Sophia C.W.Huang Chairperson, Retailers Association of Chinese Taipei (RACT) / Chairperson, Pacific SOGO Department Stores Co., Ltd. (Chinese Taipei)	Founded in 578 AD: Kongo Gumi's 1,400-Year Journey and Its Legacy for the Future Junichiro Otsuki President and Representative Director, Kongo Gumi Co., Ltd. (Japan) Why the CEO Became a Hero: Transforming Corporate Culture Through Entertainment. Takahiro Oga President and CEO, OHGA Pharmacy Co., Ltd. (Japan)	Leveraging Franchise Licensing Model to Expand Overseas Expansion of Korean Convenience Stores Changheon Kwak Vice President, Sustainability and Legal, GS Retail Co., Ltd. (Korea) Challenging to grow not just overseas, but globally. Satoshi Shimizu President & Representative Director, RYOJIN KEIKAKU CO., LTD. (Japan)
16:00-17:00	Advancing Digital Grocery: Scaling Automated Fulfillment Bharat Rupani Chairman, AEON Next Co., Ltd. (Japan) Avatar and the future society Hiroshi Ishiguro Professor, Department of Systems Innovation, The University of Osaka (Japan)	Older. Hotter. Smarter. The Forces Rewriting the Rules of Retail Audrey Tang Senior Director, eCommerce & Growth, DORS / Singapore Fashion Council (Singapore) Retail as a Platform for Purpose: Filipino Retailers Scaling with Global Discipline and Social Impact Alice Liu President & CEO, Golden ABC Inc. (Philippines)	Keep changing to remain true to ourselves. Kentaro Fujiwara Director, Representative Corporate Executive Officer, President and CEO, Shiseido Company, Limited (Japan) Inheriting Tradition, Taking on Innovation: Wako's New Future from Ginza to the World Kiyoko Niwasaki President, WAKO Co., Ltd. (Japan)	Enterprise AI Adoption in Japan: Driving Business Transformation and Creating New Value Tadao Nagasaki President, OpenAI Japan, Ltd. (Japan) Entrepreneurship Changes the World Hiroshi Mikitani Founder, Chairman and CEO, Rakuten Group, Inc. (Japan)
17:00-18:30	FAPRA Networking Reception			

About Using Simultaneous Interpretation Audio

Simultaneous interpretation audio will be available on participants' own smartphones. If you plan to use the service, please remember to bring your own earphones. Please note that the access link for the simultaneous interpretation audio differs for each of the following programs:

- Opening Ceremony, Keynote, and Super Sessions
- * Simultaneous Interpretation by Interpreters
- Themed Sessions, Presentations by Exhibitors, Loss Prevention Conference, and Country & Regional Reports
- * AI Interpretation

A 2D code for accessing the audio will be displayed at the venue for each session. Please scan the 2D code with your smartphone on the day of the event to access the audio.

● Friday, October 9

Official Website Program ▶

Venue	Hall A	Hall B7-1	Hall B7-2	Hall C	G409
9:30-10:10	Super Session Scaling Thailand's Retail Ecosystem: SAHA Group's Path to Long-Term Growth Vichai Kulsomphob Chairman of the Executive Committee and CEO, Saha Pathana Inter-Holding Public Company Limited (Thailand) Break				
10:45-11:45	Session 4 IT and Innovation Building a Global Center of Excellence: How Seven & i Holdings Scales Universal Values Through Technology Izuru Nishimura Managing Executive Officer, CIO, Head of Group DX Division, Seven & i Holdings Co., Ltd. (Japan) The Shift from "Retail Using AI" to "Retail Powered by AI" Akira Sakakibara Executive Officer, Group Chief AI Officer (CAIO), Panasonic Holdings Corporation (Japan) The Shift from "Retail Using AI" to "Retail Powered by AI" Akira Sakakibara Executive Officer, Group Chief AI Officer (CAIO), Panasonic Holdings Corporation (Japan)	Session 2 Strategies and Case Studies of Domestic and International Retailers Tackling Social Issues Pioneering New Growth in a Mature Society: Tradition Meets Transformation — FamilyMart's Strategy for Shared Prosperity — Tatsuo Odani Representative Director and President, FamilyMart Co., Ltd. (Japan) Practical strategies for building retail resilience, strengthening local ecosystems, and advancing community-focused innovation in Myanmar. Phyoe Min Kyaw Chief Executive Officer, City Mart Holdings Co LTD, CITY Holding LTD (Myanmar)	Session 4 IT and Innovation Beyond Digitalisation: Building Malaysia's Smart Retail Ecosystem Shi Hao Pang Director, APPBAY STUDIO SDN BHD (Malaysia) Shaping the Future of Retail with Data & AI Yoshiko Furuhashi Corporate Executive Officer, EVP, in charge of Enterprise Business, Fujitsu Limited (Japan)	Country & Regional Reports ①Mr. Solihin Chairman, Indonesian Retail Merchants Association (APRINDO) Director, Alfamart ②Mr. Roberto S. Claudio, Sr. Chairman of the Board, Philippine Retailers Association Chairman Emeritus, Quorum International, Inc. ③Mr. Infyaz Ali President of Sri Lanka Retailers Association Director, Healthguard Pharmacy Ltd	
11:45-13:15	Lunch				
13:15-14:15	Retail Transformation in the AI Era ~ Reinventing Customer Experience, Employee Experience and Business Value ~ Miki Tsusaka Co-President, Microsoft Asia/ President, Microsoft Japan (Japan) Topic to be Announced Mark Jefferson Go Chief Strategy, Research and Development Officer (Erajaya Group), PT. Erajaya Swasembada, Tbk. (Indonesia)	Well-being as a Business Strategy Reiko Kojima Senior Managing Executive Officer, CWO (Chief Well-being Officer), General Manager, Well-being Promotion Department, MARUI GROUP CO., LTD. (Japan) Toward Becoming the One-and-Only Rice Innovation Company Bringing the Value and Appeal of Rice to All 8 Billion People Around the World Lekh Juneja Chairman, KAMEDA SEIKA CO., LTD. (Japan)	Session 3 Challenges Facing Japan's Retail Industry The future of retail in population decline and aging society Tomoyasu Marutani Chairman, Secoma Company, Ltd. (Japan) What growth strategies is Kamakura Shirts pursuing amid a shrinking market and aging population in Japan? Nanako Sadasue President and CEO, Maker's Shirts Kamakura Co., Ltd. (Japan)	Loss Prevention Conference Part 1 1. Greeting : Yoshinori Inamoto Chairman, JEAS/Senior Consultant, TAKACHO KOHEKI CO., LTD. A Culture of Tradition and Change: Loss Prevention in Japan 2. Guest Greeting : Mutsuo Atsumi President Chief Researcher, Japan Retailing Center Co., Ltd. Protecting Assets, Enhancing the Shopping Experience: The Challenge of the Retail Industry 3. Moderator : Hajime Omi Vice Chairman, JEAS/ Advisor, Institute of AUIS Retail Support Retail loss of Asian retailers and business challenge 4. Speaker 1) Kenji Inoue Director, JEAS / Product Marketing Manager, NCR Commerce Japan Ltd. Shrink reduction at checkout – hot trends in Japan and North America 2) Joshua Member, JEAS / Head Operator, Dahua Technology Japan Retail Loss Prevention in Europe: Effective Cases and Practical Results of Our Systems 3) Mina Tsuchida Director, JEAS / Senior Vice President & CHRO, AWL, Inc. Retail Frontline Report from India: Escalating Shrinkage Losses and Innovations in Fraud Prevention via Japan-originated "AI Edge" Solutions Part 2 A Panel Discussion will be held featuring the members of Part 1	HOD Meeting
14:30-15:30	Session 5 Strategies and Case Studies of Globally Expanding Enterprises Future Ready Retail: How Digital Shoppers and Retail Models Are Reshaping APAC Sean Kreidler Head of Research, Euromonitor International (United Kingdom) SHINSEGAE Global Expansion Case Study: Pop-up Store, Franchise Changrock Kim Team Leader, Fashion Platform Team, SHINSEGAE Inc. (Korea) Seven-Eleven's Transformation: What Should Be Changed, and What Must Not Be Changed Junro Ito Representative Director and Executive Chair, Seven & i Holdings Co., Ltd. (Japan)	LUMINE Vision for the Next 100 Years –Global & Sustainable– Teruyuki Omote President and CEO, LUMINE Co., Ltd. (Japan) Building a business with a Heart. B.S.Nagesh Founder, TRRAIN, and Ex- Chairman, Shoppers Stop Limited (India)	The possibilities and future of the mobile supermarket Tokushimaru. Tatsuya Sumitomo Director and Founder, Tokushimaru Co., Ltd. (Japan)	Country & Regional Reports ④Mrs. Annie Yau Tse, JP Chairman of the Hong Kong Retail Management Association Chairman & Chief Executive Officer, Tse Sui Luen Jewellery (International) Limited ⑤Mr. Zaw Min Latt President, Myanmar Retailers Association	
15:45-16:45					
17:00-17:20	APRCE 2026 Host Country Session (Malaysia)				
19:00-21:00	Farewell Party @ International Convention Center PAMIR, Grand Prince Hotel Shin Takanawa 18:30 – Doors Open / 19:00 – Banquet Begins				

This program is current as of September 14, 2026. Any updates or changes will be announced on the Official Website.