To Japan Retailers Association, The 22nd Asia-Pacific Retailers Convention & Exhibition Secretariat

Date: / /

We hereby apply for the sponsorship for the 22nd Asian-Pacific Retailers Convention & Exhibition

|  |  |
| --- | --- |
| Company/Group Name |  　　　　　　　　　　　　　　　　　　　　　　　　　　　　　  |
| Address |  　　　　　　　　　　　　　　　　　　　　　　　　　　　　　  |
| Web URL |  　　　　　　　　　　　　　　　　　　　　　　　　　　　　　  |
| Contact Person for This Application |  　　　　　　　　　　　　　　　　　　　　　　　　　　　　　  |
| Dept. in charge |  　　　　　　　　　　　　　　　　　　　　　　　　　　　　　  |
| Title of person in charge |  　　　　　　　　　　　　　　　　　　　　　　　　　　　　　  |
| Contact information | Tel: 　　　　　　　　　　　  | Mail: 　　　　　　　　　　　  |
| Invoice Recipient(Please complete only if different from the contact person above) | Company/Group: 　　　　　　　　　　　 Sec./Dept.: 　　　　　　　　　　　 Name: 　　　　　　　　　　　  |
| Tel: 　　　　　　　　　　　  | Mail: 　　　　　　　　　　　  |
| Address: 　　　　　　　 　　　　  |

**Expected Date of Payment**

Payment will be made via designated bank account at (Bank Name)

(Branch Name) by (month) (day) (year) .

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**Payment Deadlines**

* **Diamond, Platinum, Gold, Silver and Bronze sponsors　・・・By　　Jan. 30th, 2026 (Fri.)**
* **Pearl sponsors　・・・By　Mar. 31st, 2026 (Tue.)**

**Cancellation Fee**

|  |  |
| --- | --- |
| Diamond, Platinum, Gold, Silver and Bronze sponsors | Oct. 25th, 2025 (Sat.) to January 30th, 2026 (Fri.)50％ of Sponsorship fee |
| After January 31st, 2026 (Sat.)100％ of Sponsorship fee |
| Pearl sponsors | Feb. 28th, 2026 (Sat.) to Mar. 31st, 2026 (Tue.) 50％ of Sponsorship fee |
| After Apr. 1st, 2026 (Wed.) 100％ of Sponsorship fee |

Please note that in the event the Conference is cancelled due to force majeure, any sponsorship fees already received will not be refunded.
Force majeure includes, but is not limited to, natural disasters, outbreaks of disease or infection, transportation strikes, war, civil unrest, and acts of terrorism.

**Sponsorship Options**

**＜Application form submission＞**

The 22nd Asia-Pacific Retailers Convention & Exhibition Sponsorship Secretariat

(c/o JAPANCONVENTION SERVICES, INC.)

Daido Seimei Kasumigaseki Bldg. 1-4-2, Kasumigaseki, Chiyodaku, Tokyo 100-0013, Japan

Mail:　aprce2026-sp@convention.co.jp

Please mark your desired sponsorship ranks with ✔ in the box □. (Fees include consumption tax.)

|  |  |
| --- | --- |
| 　[ ] Diamond sponsor | \50,000,000- |
| 　[ ] Platinum sponsor | \30,000,000- |
| 　[ ] Gold sponsor | \10,000,000 |
| 　[ ] Silver sponsor | \5,000,000 |
| 　[ ] Bronze sponsor | \2,500,000 |
| 　[ ] Pearl sponsor | \1,000,000 |
| 　[ ] Sponsorship via In-Kind Contributions | Items / Quantity　 　/　  |
| 　[ ] Others |   |

Sponsorship Ranks and Benefits

Below are the available benefits for each sponsorship ranks. Please check the appropriate boxes.

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| Sponsorship ranks | Diamond | Platinum | Gold | Silver | Bronze | Pearl |
| **Sponsorship Details** |
| 1 | Exhibition booth | [ ]  | [ ]  | [ ]  | [ ]  | [ ]  | - |
| 2 | Conference Passes | [ ]  | [ ]  | [ ]  | [ ]  | [ ]  | [ ]  |
| 3 | Advertisement Placement: Second Circular (Participant Recruitment Brochure) | [ ]  | [ ]  | [ ]  | [ ]  | - | - |
| Advertisement Placement: Conference Program | [ ]  | [ ]  | [ ]  | [ ]  | [ ]  | [ ]  |
| Advertisement Placement: Exhibition Guidebook | [ ]  | [ ]  | [ ]  | [ ]  | [ ]  | - |
| 4 | Display Company Name & Logo within the venue | [ ]  | [ ]  | [ ]  | [ ]  | [ ]  | [ ]  |
| 5 | Website Link: Link to your company’s website from the official conference website | [ ]  | [ ]  | [ ]  | [ ]  | [ ]  | [ ]  |
| 6 | Article Publication on the Official Website\*Each sponsor is responsible for providing their own article content | [ ]  | [ ]  | [ ]  | - | - | - |
| 7 | Logo Placement on the Glass Building’s Six Banners | [ ]  | - | - | - | - | - |
| 8 | Logo Placement on the Bridge Banner in the Lobby Gallery | [ ]  | [ ]  | - | - | - | - |
| 9 | Logo Placement on Participant Name Badges & Lanyards | [ ]  | [ ]  | - | - | - | - |
| 10 | PR Video Screening in the Conference Hall | [ ]  | [ ]  | [ ]  | - | - | - |
| 11 | PR Video Display on Digital Signage within the Venue | [ ]  | [ ]  | [ ]  | [ ]  | - | - |
| 12 | Logo Placement in the Post-Event Report | [ ]  | [ ]  | [ ]  | [ ]  | [ ]  | [ ]  |
| 13 | Right to Use the “APRCE 2026 (tentative)” Name for a Reception Hosted by Your Company | [ ]  | [ ]  | - | - | - | - |
| 14 | Hosting of a Conference Session | [ ]  | - | - | - | - | - |
| Speaking Opportunity in a Conference Session | - | [ ]  | - | - | - | - |
| Presentation Opportunity in the Exhibition Area | [ ]  | [ ]  | [ ]  | [ ]  | - | - |
| 15 | Exclusive Use of a Private Meeting Room | [ ]  | [ ]  | - | - | - | - |
| 16 | Guided Tour for Country Representatives to Your Exhibition Booth | [ ]  | [ ]  | [ ]  | - | - | - |
| 17 | Access to the List of Conference & Exhibition Participants | [ ]  | [ ]  | [ ]  | [ ]  | [ ]  | - |
| 18 | Invitation to the VIP lunch | [ ]  | [ ]  | [ ]  | - | - | - |